

Collaborative Cultivation: Attracting External Funding to Centers and Institutes

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University of San Diego
SCHOOL OF LAW

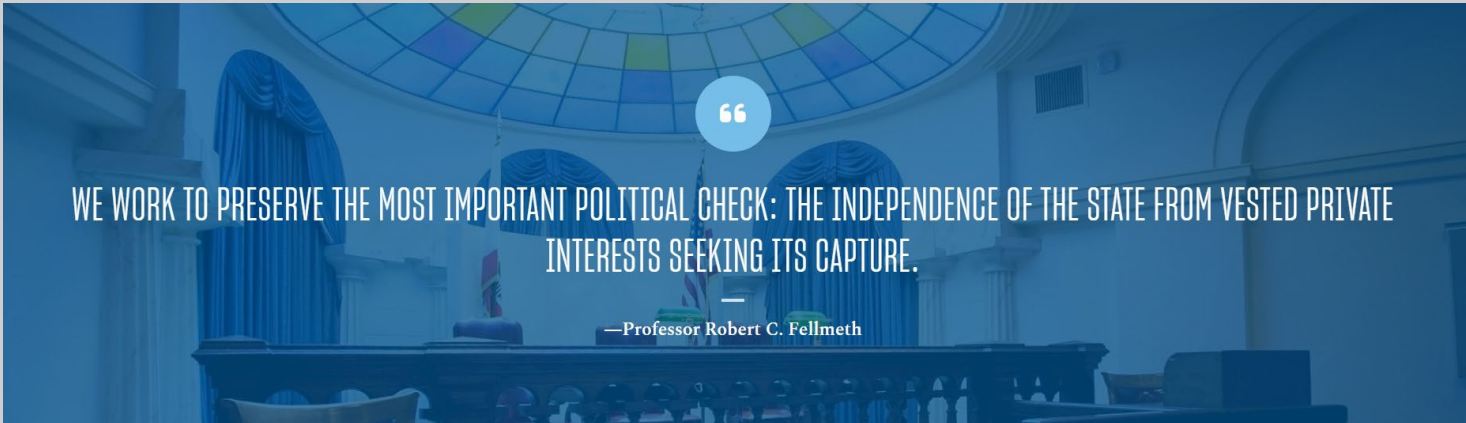


CASE STUDY:

**1990 ENDOWMENT OF THE
PRICE PUBLIC INTEREST LAW CHAIR...**

**WHICH SIMULTANEOUSLY FUNDED
(IN PERPETUITY) THE SCHOOL OF LAW'S CENTER FOR PUBLIC INTEREST
LAW**

1980: CREATION OF THE CENTER FOR PUBLIC INTEREST LAW



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WE WORK TO PRESERVE THE MOST IMPORTANT POLITICAL CHECK: THE INDEPENDENCE OF THE STATE FROM VESTED PRIVATE INTERESTS SEEKING ITS CAPTURE.

—Professor Robert C. Fellmeth

- In 1980, Prof. Fellmeth created the Center for Public Interest Law (CPIL) at the USD School of Law to
 - study and address issues within the governmental decision-making process, focusing on the realm of regulatory agencies,
 - push government to develop inclusive policies,
 - urge policymakers to serve the public and not monied special interests, and
 - train future public interest lawyers to do the same.
- As a tenured member of the USD Law faculty, Prof. Fellmeth's salary/benefits were paid by the Law School, but much time and effort was spent soliciting external gifts and grants to support a small but dedicated CPIL staff.

1990: CREATION OF THE PRICE PUBLIC INTEREST LAW CHAIR



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- Prof. Fellmeth's discussions with Sol Price, re shared interests/concerns, resulted in 1990 creation of the Price Public Interest Law Chair:
 - innovative Chair agreement
 - provided relatively cost-neutral opportunity for USD School of Law to permanently fund CPIL – which has since grown into the Centers for Public Interest Law
 - significantly enhanced the Law School's ability to make a difference at the local, state, and national levels.

HOW IT WORKS



- Funding from the Price Public Interest Law Chair* endowment pays the salary and benefits of the Chairholder.
- In return for relieving the Law School from paying the Chair's salary/benefits, the Agreement requires the Law School to permanently fund CPIL's academic-related staff and expenses.
- That funding currently supports
 - two Administrative Directors
 - one Executive Assistant
 - all of CPIL's academic-related operating expenses.

**USD School of Law's first endowed faculty chair*

CPIL'S PURPOSE, PER THE PRICE CHAIR AGREEMENT



- Pursuant to the Price Chair Agreement, CPIL is to have a public interest law focus that includes, but is not limited to,
 - the education of law students in regulatory issues and public interest law
 - enhanced public scrutiny of state regulatory agencies and other governmental decision-makers
- CPIL is to focus on concerns and groups that are diffuse, inherently unorganized, and under-represented in the legal and political process, including
 - consumers
 - children
 - the environment

EXPANSION OF PROGRAM AND DIVERSIFICATION OF FUNDING BASE



CENTERS FOR PUBLIC INTEREST LAW

- Since the initial endowment, CPIL has grown to include three distinct public interest organizations:
 - Consumer Protection Policy Center (CPPC)
 - Children's Advocacy Institute (CAI)
 - Energy Policy Initiatives Center (EPIC)
- All three have endowments covering aspects of their operations.
- All three offer academic components, offering a wide variety of public interest law-focused courses and clinics available to USD Law students.
- All three engage in external-facing public education, research, and advocacy. In the case of CPPC and CAI, that advocacy includes legislative and regulatory advocacy and impact litigation.

CONSUMER PROTECTION POLICY CENTER



- Because of the original Price Public Interest Law Chair agreement and subsequent endowments, CPIL's academic-related expenses are covered on an annual basis.
- Having that assured base of annual funding allows the three centers to engage in external fundraising that enables us to
 - grow our research and advocacy team
 - increase real-world learning opportunities for USD Law students,
 - enhance the scope of our external-facing efforts, and
 - further expand the Law School's ability to make a difference at the local, state, and national levels (at no additional cost to the Law School).



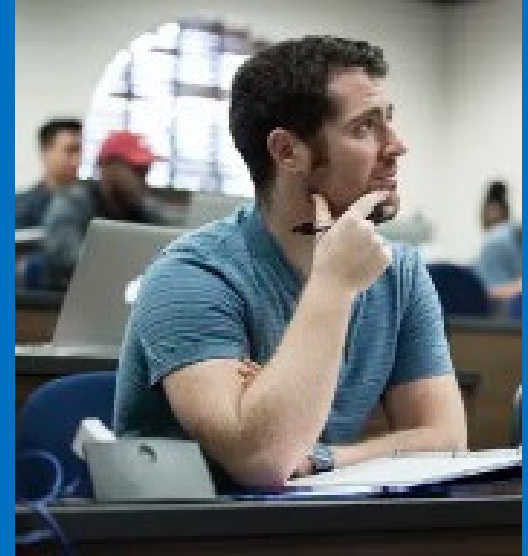
- Together, the three centers and institutes currently have eight externally-funded USD employees – six in San Diego, one in Sacramento, and one in Washington, DC.
- Sources of our external funding include:
 - Gifts
 - Grants
 - Contracts
 - Attorney Fees
 - Cy Pres Awards



ARGUMENTS IN SUPPORT OF GIFTS/GRANTS TO A LAW SCHOOL-BASED PUBLIC INTEREST ENTITY



- Law school efficacy in accomplishing generalized change
- Ability to educate students through example in public interest law practice and the use of various tools of influence for change
- Proven ability to produce new generations of public interest attorneys and advocates
- Expertise in engaging in impact litigation, legislative advocacy, and administrative advocacy



- Lobbying advantage of being based within large University / Law School (IRS allowance for designated % of 501-c-3 revenue)
- Studies and Outcome Measures
- Participation in / collaboration with national organizations (e.g., AALS, Public Citizen, PAC, NACC, etc.)
 - example: CAI/PAC Site for Model State Statutes for Children





THANK YOU