



Five Ways Law Schools Can Promote Their Activities Through AALS

The Association of American Law Schools has several services to help law schools promote their news, events, research, and public service.

1 Legal Education News

AALS compiles a [weekly digest of news](#) about law schools and legal education. We include news on new programs, collaborations with other schools and departments, faculty/student accomplishments, awards, clinical activities, and special events.

You or members of your staff can submit news using [this form](#). AALS also organizes a digest of legal education related blogs posts written by law faculty. You can subscribe to both digests and view archived blog posts [here](#).

2 Law School Calendar of Symposia

AALS hosts a regularly updated [list of symposia](#), conferences, and panel discussions hosted by law schools. We also email this calendar to law faculty several times during the year. You can send us your events to promote on the calendar using [this form](#).

3 Faculty Books

If a member of your faculty published a scholarly book during in the last year, they may submit their publication for inclusion on our new listing of [books by law faculty](#).

To contribute to any of these sections, visit the pages above or contact us. We would also love to hear your feedback on these and other services. Please feel free to contact James Greif, Director of Communications at media@aals.org or 202-296-1593.

4 Section on Institutional Advancement

The Section on Institutional Advancement is a great way for law school professionals in alumni relations, communications, development, and external relations connect, seek advice, and share ideas.

The section hosts a two-day program at the AALS Annual Meeting and staff can join our discussion lists to stay current on activities within the section and to seek recommendations and advice from colleagues.

Law school deans, faculty, and staff can visit our [Join a Section](#) page and select one or both Institutional Advancement discussion lists under “Administrative Sections.”

5 Annual AALS Law Student Pro-Bono Hours Survey

For the past four years, AALS has measured how much law schools contribute to the delivery of much-needed legal services through clinics, other experiential courses, and pro bono activities of graduating law students. The most recent report for the Class of 2019 is [available here](#).

To participate in the survey, please send us the name of your pro bono coordinator at media@aals.org. Survey questions from 2019 are [available here](#) to help in preparing for the survey in the late summer/early fall of 2021. AALS will not administer the survey in 2020 due to disruption caused by the pandemic.

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