

# **Educating Law Professors about Blockchain**

July 24, 2019

# Welcome & Introductions

April Dawson

Professor, North Carolina  
Central University School  
of Law

Chair, Webinar Committee,  
AALS Section on  
Technology, Law & Legal  
Education



# Logistics

- Format
- How to ask questions
- Webinar will be recorded and available for on-demand viewing

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#EvansontheBlock

# Legal Edu in a Web 3.0 World

# Blockchain: Web 3.0 - The Internet of Value

“ The blockchain is an incorruptible digital ledger of economic transactions that can be programmed to record not just financial transactions but virtually **everything of value.** ”

- Don & Alex Tapscott  
*Blockchain Revolution*

# Blockchain Statistics

- Global blockchain in retail market size, valued at 44.2 million USD in 2017 is projected to reach 2.3 billion by 2023

■ [\[World Economic Forum\]](#)

- Blockchain technology's business value-add will grow to \$176 billion by 2025

■ [\[Deloitte Insights\]](#)

- 10% of global GDP will be stored using blockchain by 2027

■ [\[World Economic Forum\]](#)





A woman in a white dress is seen from behind, reaching up towards a series of books that appear to be floating in the air, forming a staircase. The background features a classical building with columns and a bright, cloudy sky.

## Why it *should* matter to us

We are preparing  
the next wave of  
lawyers for  
**“New collar jobs”**

Source: Don Tapscott & Alex Kaplan





## #LegalEdu under scrutiny, in flux

- questions of the effectiveness and value of legal education
  - rising tuition & six-figure debt
  - long on theory, short on practice
  - economic downturn, fewer jobs
  - paper-based, siloed credentialing
  - 20<sup>th</sup> century ideas in a 21<sup>st</sup> century world ...
- 
- Source: *What's going on in legal education?*, Robert J. Derocher (ABA Journal, June 15, 2017)

# Blockchain technology may offer some solutions

- Self-sovereign **identity** is becoming a possibility
- May allow students to claim rights to their learning **data**
- Better protection of student **privacy** and **cybersecurity**
- **Microcredentialing** of skills and know-how
- More **flexible** delivery, change of pedagogy with newer models of collaborative teaching and learning
- New **funding** models
- The **meta-university** is in the making

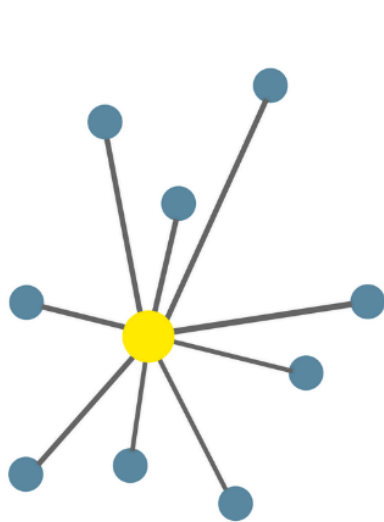
Source: Tapscott & Kaplan



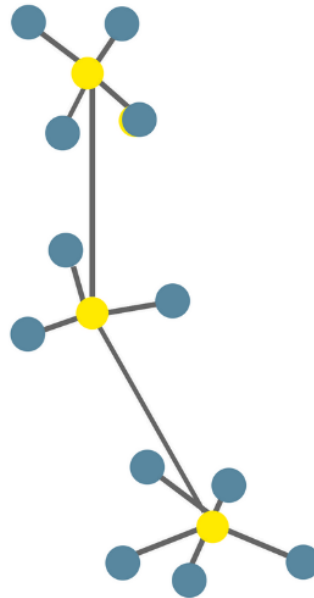
# Blockchains Defined

Blockchains are **decentralized databases**, maintained by a **distributed network** of computers that rely on **network effects** and **economic incentives** to secure the network.

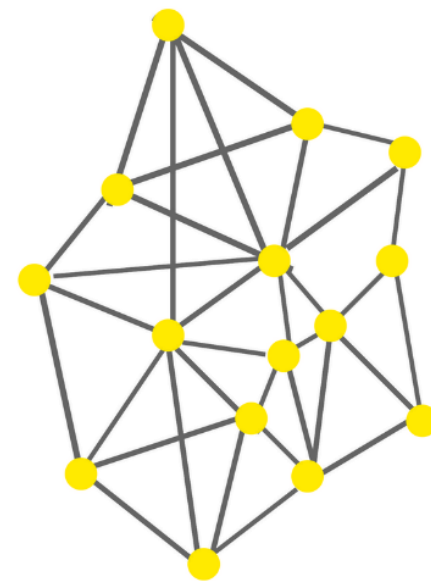
# Three Stages of Computer Network Revolution



Centralized



Decentralized



Distributed

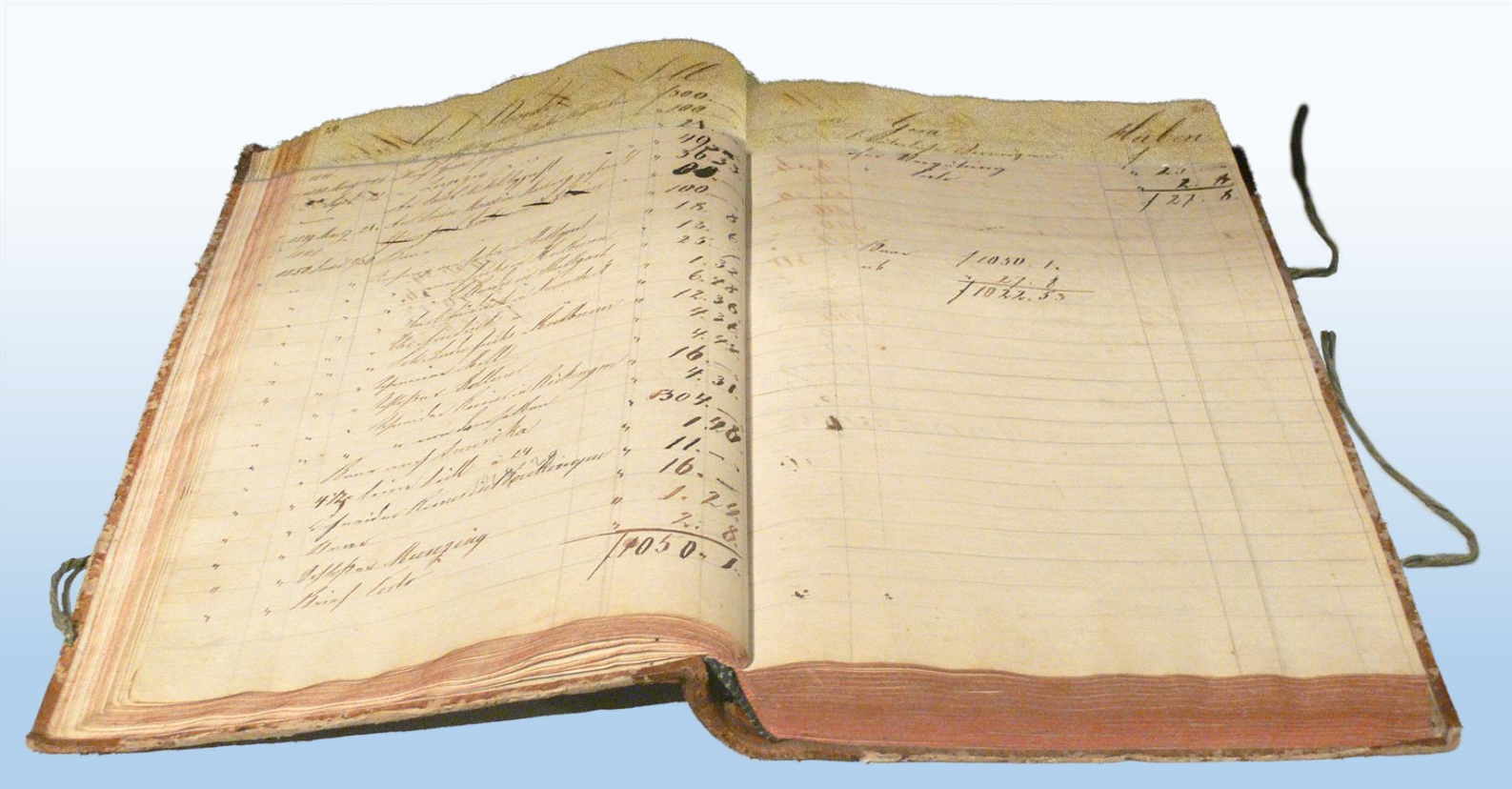
*Source: Daxx.com*

# Blockchain's Origin

“Satoshi Nakamoto” created the Bitcoin blockchain, launched in 2009, to solve the double-spend problem for digital currency.

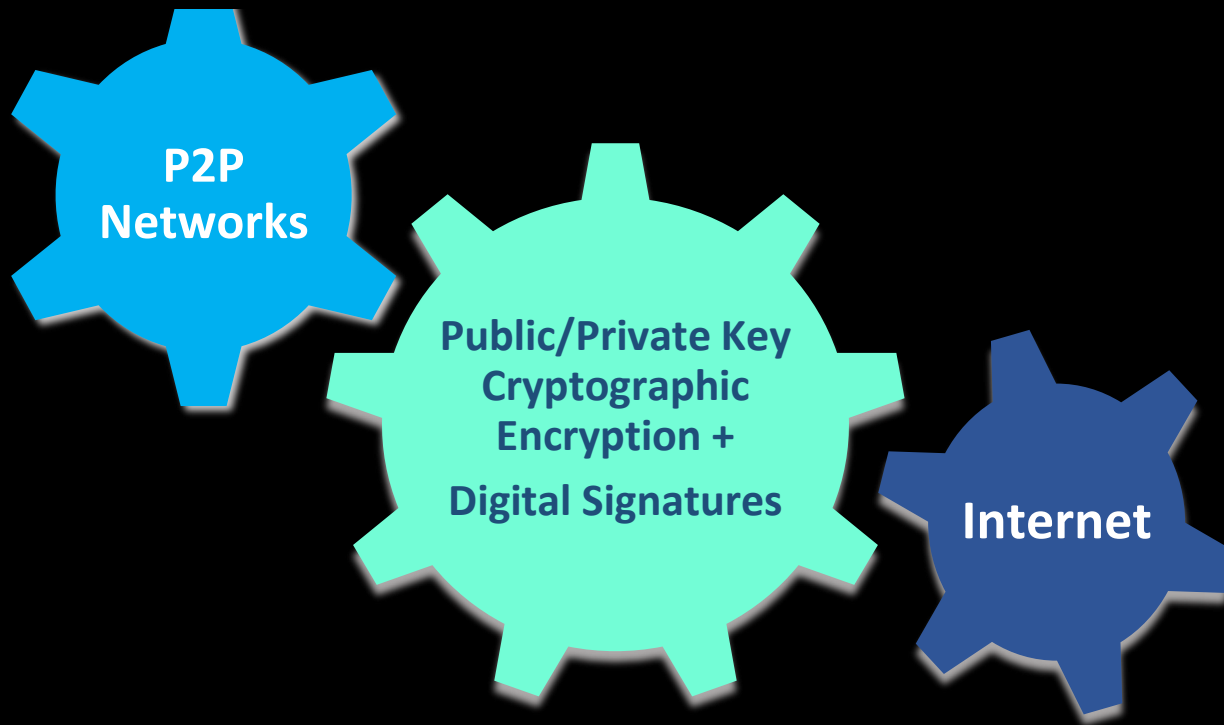
[[Satoshi White Paper \(2008\)](#)]

# Different from current financial system

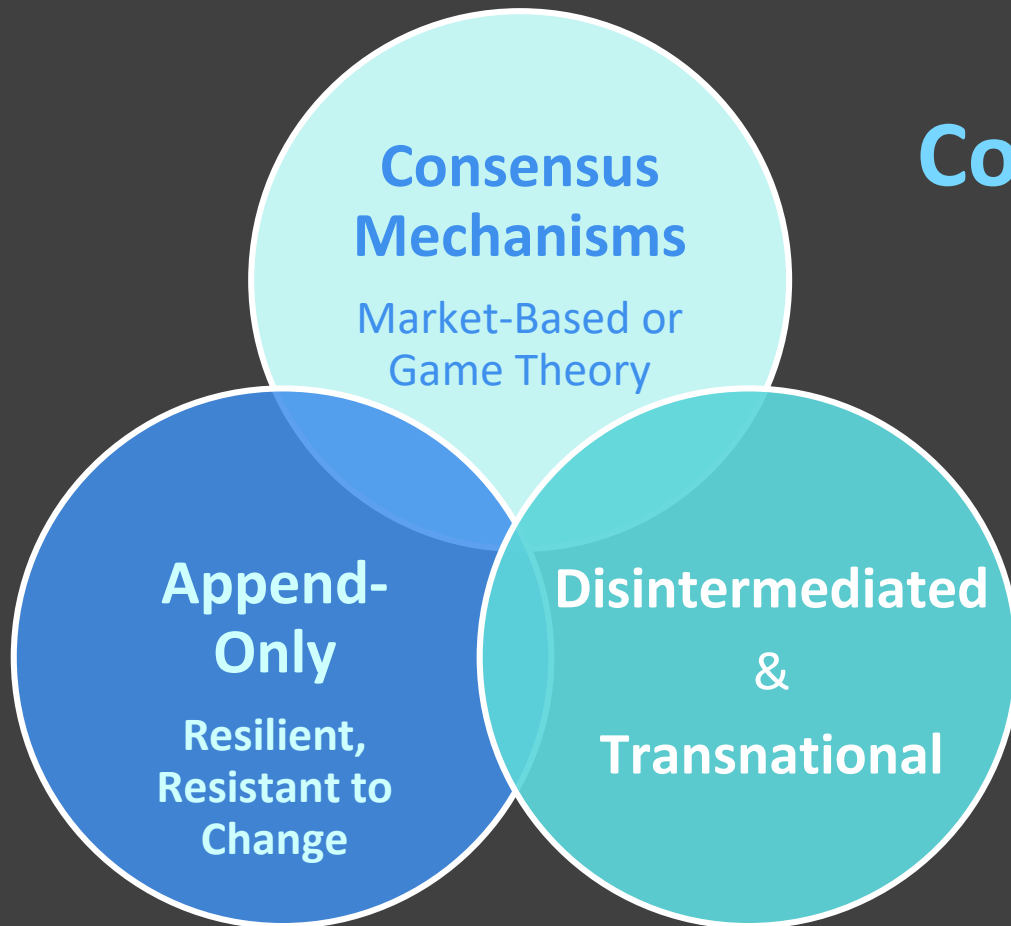




# Core Technological Components



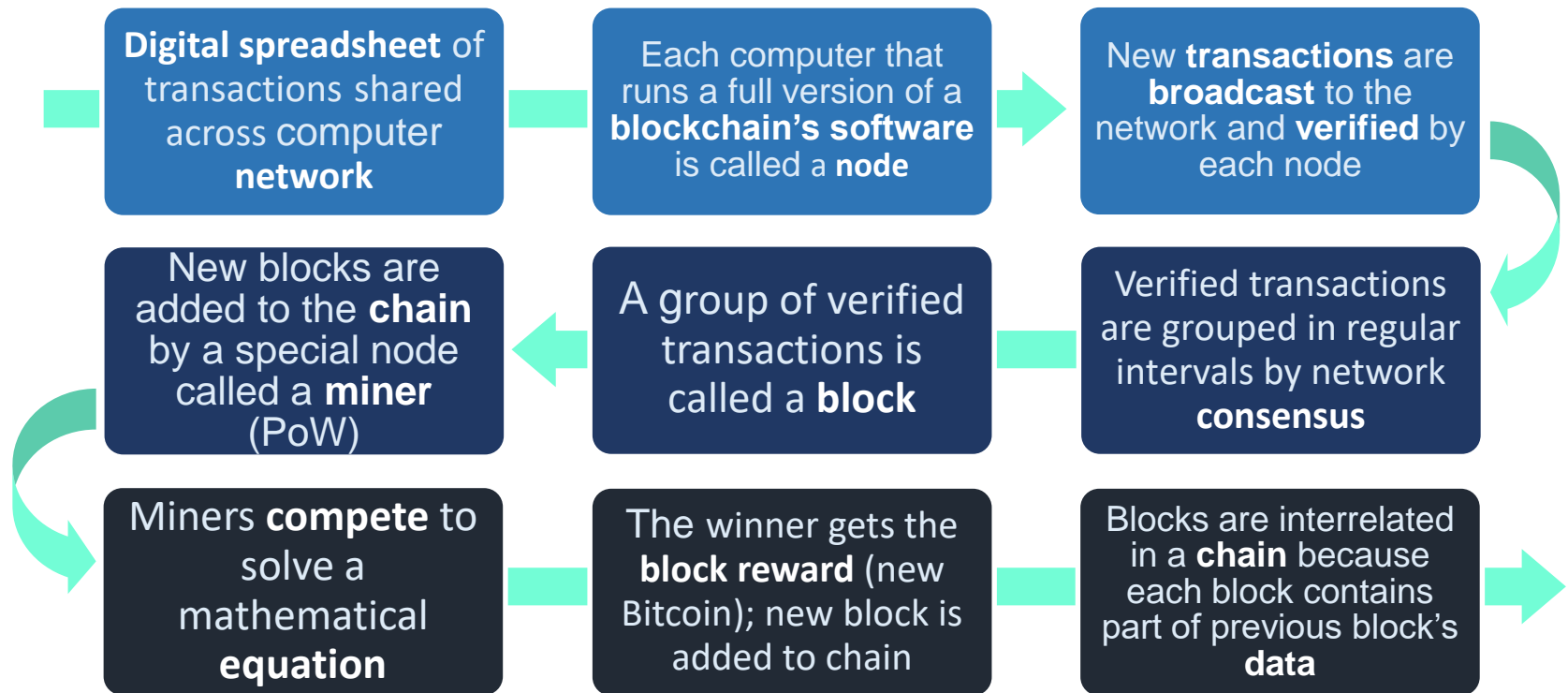
# Core Characteristics



# Blockchain Mechanics 101

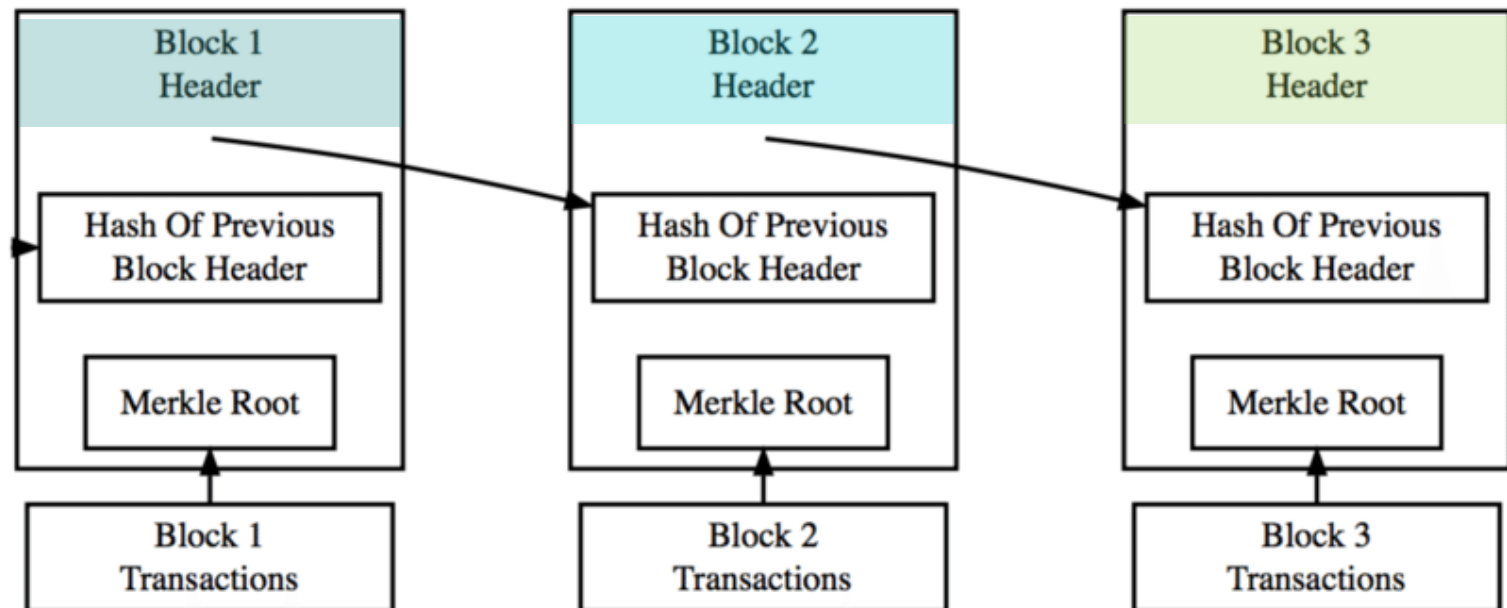
- A **digital spreadsheet** of transactions shared across a **network** of computers
- Each computer that runs a full version of a blockchain's software is called a **node**
- New transactions are **broadcast** to the network and **verified** by each node
- Verified transactions are grouped in regular intervals by network **consensus**
  - Various methods (PoW, PoS etc.)
- A group of verified transactions is called a **block**
- New blocks are added to the **chain** by a special node called a **miner** (PoW)
- Miners compete to solve a mathematical equation
- The winner gets the **block reward** (new bitcoin); new block is added to chain
- Blocks are interrelated because each block contains part of previous block's data

# Blockchain Mechanics Visual



# Blockchain

an interrelated chain of blocks



# Cryptocurrency

- The first purely digital P2P asset that is generally also scarce
- Prior digital assets were exchangeable digital copies but never exhausted
- Can be transferred directly P2P or acquired via an exchange
- Fungible

## First Use Case: Cryptocurrency [BTC]

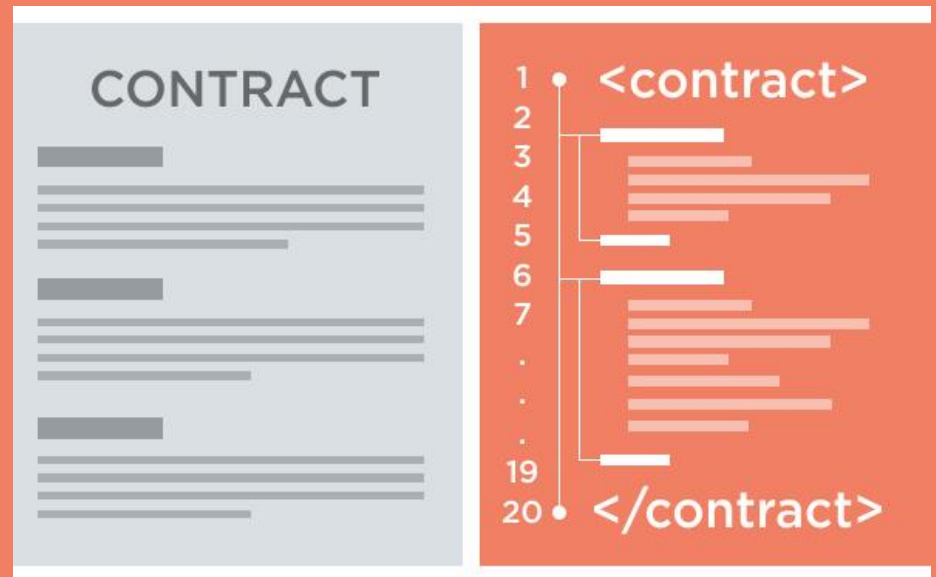
“There’s 140 countries [and] every one of them has a currency. Probably two-thirds are not worth the polymer or paper they’re written on ... cryptocurrency may solve some of the problems.”

– J. Christopher Giancarlo, CFTC Chairman



# Smart Contracts

- Bits of computer code
- Facilitate performance of agreements
  - Ex: vending machine
  - Ex: publishing agreement
- Run on programmable blockchains
- Not all contractual terms can be coded
- Pre-input data integrity is a concern



# Blockchain Use Cases in Education

March 4, 2019

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# Use Cases: Revisited

**Credentials**

**Skills Badges**

**Identity Verification**

**Decentralized  
Marketplace**

**Financing/Payment**

## Questions & Answers



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# Upcoming Webinars

- Cybersecurity in Biotech (*July 31*)
- Real-Time (inside the classroom) Formative Assessment using CALI Lessons (*August 7*)

For full list: [www.aals.org/sections/list/technology-law-and-legal-education/](http://www.aals.org/sections/list/technology-law-and-legal-education/)

## Wrap Up

Survey – Your Feedback is Important!

Please consider joining the Section on  
Technology, Law and Legal Education

Thank you for your attendance!