

ASSOCIATION OF AMERICAN LAW SCHOOLS



2019 Annual Meeting

Building Bridges

NEW ORLEANS, LOUISIANA | JANUARY 2 - 6, 2019

PROSPECTUS



Become a Sponsor or Exhibitor Today!

**Increase Your Visibility with the
Leaders of the Legal Academy**

WHAT IS THE AALS ANNUAL MEETING?

As the world's largest gathering of legal educators and administrators, the Association of American Law Schools Annual Meeting offers a unique opportunity to increase your visibility with leaders of the legal academy. We invite you to join us for the 2019 Annual Meeting in New Orleans on January 2-6, 2019. Connect with law school faculty, deans, law librarians, administrators, and practitioners at this four-day meeting filled with professional development and networking.



250+

Sessions

900+

Moderators, speakers,
and discussion leaders

50+

Networking events

WHO COMES TO THE MEETING?

2,300+

Faculty, deans, and
professional staff

99%

of law schools send at
least one faculty member

150

law school deans
attended the
2018 meeting

AALS MEMBER AND FEE-PAID LAW SCHOOLS BY THE NUMBERS

107,928

Students enrolled

10,047

Full-time faculty

26,832

Total faculty

34,224

J.D.s awarded

BECOME AN EXHIBITOR

COST PER BOOTH: \$2,395

The exhibit hall attracts meeting participants looking for innovative solutions and the latest publications. They also stop by the lounge area—the perfect spot for impromptu meetings, to relax for a few minutes, or enjoy complimentary refreshments.

Go to aals.org/am2019/ for the exhibit hall floor map, application form, deadlines, payment instructions, and other requirements.

EXHIBIT BOOTH PACKAGE

All exhibit booths will be located in the Churchill Room, Second Level of the Hilton New Orleans Riverside and are based on a 10' x 10' footprint, including:

- 8' high flameproof back wall drape and 33' side drapes
- one 7' x 44' exhibit booth sign with company name and booth number
- the exhibit hall is carpeted
- one complimentary full registration with access to all sessions and social functions. *Not available to law school faculty/staff*
- unlimited number of “exhibits only” registrations for booth personnel and guests who are not faculty or staff of law schools
- company name, booth number, hyperlink, contact information, and 100-word description listed on the AALS website, mobile app, and printed program
- company name and booth number listed at the exhibit hall entrance

EXHIBIT BOOTH RATES

BOOTH(S)	DIMENSIONS	FEE
1	10' x 10'/ 100 ft ²	\$2,395
2	10' x 20'/ 200 ft ²	\$4,790
3	10' x 30'/ 300 ft ²	\$7,185
4	20' x 20'/ 400 ft ²	\$9,580
6	20' x 30'/ 600 ft ²	\$14,370
8	20' x 40'/ 800 ft ²	\$19,160

GUIDELINES

AALS will only accept exhibitors that provide products and services specifically for law schools or the broader higher education market. AALS requires full payment with the submission of the exhibitor application. Insurance forms are also required. Booths are assigned on a first-come, first-served basis, with priority going to AALS 2019 sponsors and renewing exhibitors. AALS will make every effort to provide exhibitors with their first choice. However, if this is not possible, we will assign a proximate space. Booths reserved after November 2, 2018 are not guaranteed to appear in print materials.



DEADLINES

Booth Reservation
Friday, November 2, 2018

Insurance Forms
Friday, December 7, 2018

BECOME A SPONSOR

SPONSORSHIPS: \$1,000 - \$50,000

Sponsorships starting at just \$1,000 make supporting AALS easier than ever. Choose one of the opportunities here or let us help you customize an opportunity to reach your target audience. Find forms, payment instructions, deadlines, and how to submit artwork, organization descriptions, and more at aals.org/am2019/.

PREMIUM SPONSOR OPPORTUNITIES

These sponsorship packages offer the highest level of visibility at the meeting and are limited in number.

	complimentary registrations	complimentary print ad in program	logo and description in printed program	complimentary banner ad in mobile app	logo on onsite signage	logo and hyperlink on AALS website	company name on meeting signage	company name in printed program
Presenting - 1 available, \$50,000	4	full page	●	●	●	●	●	●
Platinum - 3 available, \$15,000	3	full page	●	●	●	●	●	●
Gold - 5 available, \$10,000	3	half page	●	●	●	●	●	●
Silver - 5 available, \$5,000	2	half page	●	-	●	●	●	●
Bronze - 5 available, \$2,500	-	-	-	-	-	-	●	●
Meeting - 10 available, \$1,000	-	-	-	-	-	-	●	●

SUPPORTING SPONSOR OPPORTUNITIES

A la carte sponsorships allow you to reach a specific AALS audience through more targeted outreach.

Opening Reception Exclusive, \$50,000	4	full page	●	●	●	●	●	●
Lanyards & Badge Holders Exclusive, \$7,500	2	full page	●	●	●	●	●	●
Canvas Conference Briefcases Exclusive \$7,500	2	full page	●	●	●	●	●	●
Mobile App Exclusive, \$6,000	2	full page	●	●	●	●	●	●
Session Sponsorship 8 available, \$5,000 to \$10,000	varies 2-3	half page	●	●	●	●	●	●
Printed Meeting Program 2 available, \$5,000	2	full page	●	●	●	●	●	●
Refreshment Breaks 6 available, \$2,500	-	-	-	-	-	-	●	●
Schedule at a Glance 1 available, \$1,000	-	-	-	-	-	-	●	●

ADVERTISING: \$900 - \$1,500

Gain even greater visibility by buying an ad in the printed program or mobile app distributed to every attendee.

Printed Program

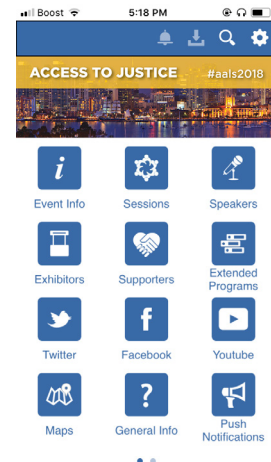
The final program will be 6.5" x 9.5"

PLACEMENT	DIMENSIONS	FEE
Full Page	vert - 5.5" x 8.5"	\$1,500
Half Page	horz- 5.5" x 4.25"	\$900

Digital Advertising

Put your company in attendees' hands with the digital advertising opportunities in the AALS mobile app.

Mobile Phone Banners are \$1,000 each.



SCHEDULE AT A GLANCE & IMPORTANT DATES

BEFORE THE MEETING

FRIDAY

November 2, 2018

Deadline for exhibitor and ad reservations.

All sponsor, exhibitor, and ad content for printed program due.

FRIDAY

December 7, 2018

Exhibitor insurance forms due.

AT THE MEETING

WEDNESDAY

January 2, 2019

12:00 pm – 5:00 pm
Exhibitor Check-in

2:00 pm – 8:00 pm
Registration Open

5:00 pm – 8:00 pm
Exhibit Hall Open

THURSDAY

January 3, 2019

8:00 am – 6:00 pm
Exhibit Hall Open

4:30 – 6:00 pm
Opening Reception

FRIDAY

January 4, 2019

8:00 am – 5:00 pm
Exhibit Hall Open

SATURDAY

January 5, 2019

8:00 am – 12:00 pm
Exhibit Hall Open

Find a full schedule of events at www.aals.org/am2019

PAYMENT OPTIONS

Complete the application form(s) online. If you are reserving an exhibit booth, you may view the exhibit hall map online to make your booth selection. Once we receive your application form, we will send you a confirmation email with an invoice for payment. You may then choose to pay by credit card or check.

1. Pay by credit card: FAX your invoice with credit card information to (202) 296-8869.
2. Pay by check: MAIL your invoice with check to Association of American Law Schools, 1614 20th St., NW, Washington, D.C. 20009.

You may also print the online application form and send by email to mkerwin@aals.org or mail to the Association of American Law Schools, 1614 20th St., NW, Washington, D.C. 20009. Follow the same payment instructions above.

To ensure the security of payment information and comply with Payment Card Industry Association standards, we cannot accept payment information by email.

Let us know about your special event to promote your product and services so we can publicize it **on our website, on our mobile app and in the meeting program.** Let registrants know about your offerings **before** the Annual Meeting starts.

QUICK LINKS

aals.org/am2019
Exhibitors Form
Sponsorships Form
Advertising Form
Exhibit Hall Map
Schedule at a Glance

THANK YOU TO OUR SUPPORTERS and 2018 ANNUAL MEETING SPONSORS and EXHIBITORS

SUPPORTERS

LEAD SPONSOR

Qualcomm*

SUSTAINING (\$50,000 AND ABOVE)

AccessLex Institute*
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West Academic*

PLATINUM (\$15,000 – \$49,999)

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MEETING (\$1,000 – \$2,499)

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**2018 Annual Meeting Sponsor*

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