

# Stewardship Through Electronic and Social Media

**USanDiegoLaw**  
@USanDiegoLaw

One of the U.S.'s most selective law schools, USD's nationally recognized faculty create a demanding environment that emphasizes individualized legal education.

San Diego, California  
sandiego.edu/law  
Joined September 2008

Tweets 235 | Following 223 | Followers 3,448 | Likes 5 | Lists 1

**Tweets & replies** **Media**

**USanDiegoLaw** @USanDiegoLaw · 4 Dec 2017  
StudentsPerfectClimate captioned: youtube.be/uUTsiExSoP0?a via @YouTube  
**USD School of Law, The Perfect Climate for Studyi...**  
Find out why USD School of Law has the perfect climate for studying law.  
youtube.com

**USanDiegoLaw** @USanDiegoLaw · 9 Nov 2017  
Karen P. Hewitt Scholarship at USD Law: youtube.be/x\_UPHyGPV3k?a via @YouTube  
**Karen P. Hewitt Scholarship at USD Law**  
Established by Karen P. Hewitt, '89 (JD), this scholarship is awarded to a law student with financial need, recognized merit and outstanding moral character....  
youtube.com

**RJS LAW - A Tax Law Firm** added 85 new photos to the album: Big Give Bash 2017 — with Chandara Diep and Marisol Swadener.  
May 24, 2017 · Like Page

For the 3rd consecutive year, RJS LAW has had the pleasure of hosting the Big Give Bash. This year's 2017 Big Give Bash benefiting the University of San Diego S...  
See More

**uofsan diego** Follow

**uofsan diego** @usdmilitary hosts a Veterans Day ceremony today, 4-6 p.m., in Hahn University Center Forum C.

**Veterans Day Events!**

November 9, 2017 at 4 P.M., Forum C

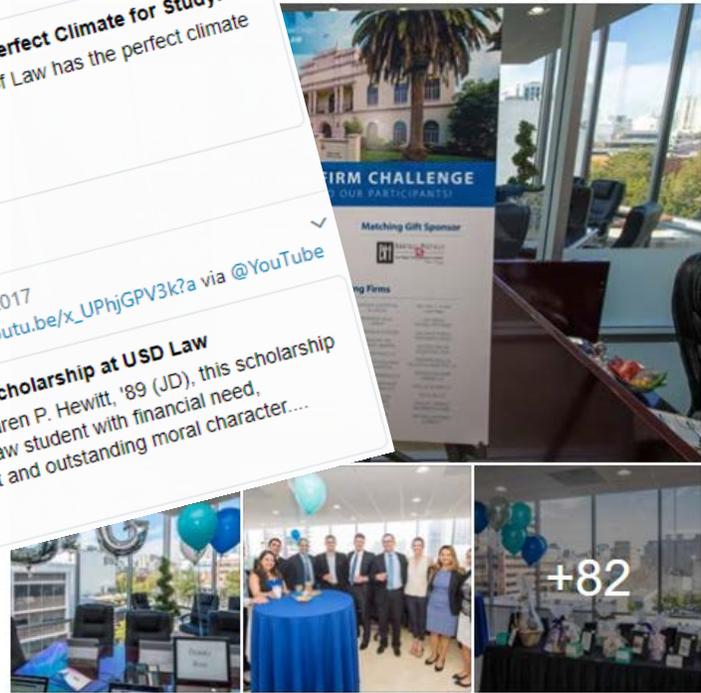
Veterans who have served in the Armed Forces of the United States are invited to attend. The program includes: Presentation of Colors, cake cutting ceremony.

720 military connected students

**Schedule of Events**

- Presentation of Colors**  
San Diego Naval Reserve Officer Training Corps
- Welcome and Overview**  
**USD Military & Veterans Program**  
Amanda Elser (USMC)  
Coordinator, Veteran Student Services
- Student Veterans Perspective**  
President, USD Student Veterans Organization
- Keynote Speaker**  
Robert Muth (USMC)  
Managing Attorney, Veterans Legal Clinic
- Military Traditions**  
History of TAPS  
Cake Cutting Ceremony

148 likes  
NOVEMBER 9, 2017  
Log in to like or comment.





## The Docket

December 2017

### Upcoming Events



#### USD Legal Research Center Reception & Book Signing by Roy L. Brooks & Orly Lobel

Friday, January 5, 2018 // 5 p.m.

Pardee Legal Research Center, Room 1st floor

The University of San Diego Legal Research Center invites AALS attendees to a reception and book signing on Friday, January 5th at 5 pm. Enj... [Read More](#)



#### Personalized Medicine: Promises and Perils

Friday, January 19, 2018 // 5 p.m.

KIPJ

The University of San Diego School of Law and the Center for Health Law Policy and Bioethics is pleased to present "Personalized Medicine: P... [Read More](#)



#### Alumni Needed for Mock Interviews: Jan 23-25

Tuesday, January 23, 2018 – Thursday, January 25, 2018  
Warren Hall, Room 113

USD School of Law's Office of Career and Professional Development is recruiting alumni to conduct mock job interviews with students for the ... [Read More](#)

[See All Upcoming Events](#)



We want to thank YOU this Thanksgiving!

From all of us at the University of San Diego School of Law, thank you so much for your generosity, your commitment to our students, and for each and every way you support our school. We could not do what we do without you.

We wish you a harvest of blessings, good health, and good times.

Happy Thanksgiving!

Sincerely,

*Your Development Team at USD School of Law*

### DEVELOPMENT AND DONOR RELATIONS

PHONE  
(619) 260-4692

EMAIL  
lawdev@san Diego.edu

FACEBOOK  
usdlaw

READ  
latest news



University of San Diego School of Law

July 10, 2017 · 🌐

Congratulations to the San Diego Law Alumni Chapter for having the highest participation rate (12.6%) in the 2016-17 Regional Alumni Rally. The Washington, D.C., Chapter placed second, with the Los Angeles Chapter in a close third.



Regional Alumni Rally - USD School of Law

SANDIEGO.EDU

[Like](#) [Comment](#) [Share](#)



**University of San Diego School of Law**  
 May 2, 2014 · 🌐

Did you hear the news? The Big Give has been featured on KPBS and made an appearance at Petco Park, home of the Padres! The momentum is building... [www.law.sandiego.edu/biggive](http://www.law.sandiego.edu/biggive).



**The Big Give - School of Law - University of San Diego**  
 The BIG GIVE is your opportunity to make an impact on current and future students at USD School of Law.

SANDIEGO.EDU

👍 Like    💬 Comment    ➦ Share

The Big Give is a 36-hour fundraising campaign that provides an opportunity for supporters of USD School of Law to make a big impact on current and future students. Gifts made within the time frame will benefit the law school and will count for the totals of the Big Give.

# Torero Tuesday

[Torero Tuesday Kick-off Video](#)



#ToreroTuesday



**USanDiegoLaw**  
@USanDiegoLaw

Tweets  
**235**

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**3,434**

Likes  
**5**

Lists  
**1**



**USanDiegoLaw** @USanDiegoLaw · Nov 9

Karen P. Hewitt Scholarship at USD Law: [youtu.be/f0IDkMzGsD4?a](https://youtu.be/f0IDkMzGsD4?a) via @YouTube



**USanDiegoLaw** @USanDiegoLaw · Oct 27

I liked a @YouTube video [youtu.be/9ZVCJnHGik?a](https://youtu.be/9ZVCJnHGik?a) #ToreroTuesday Teaser



**#ToreroTuesday Teaser**

Mark your calendars for #ToreroTuesday on November 28, 2017 and stay ...  
[youtube.com](https://youtube.com)



[Play Video](#)

## What Is #ToreroTuesday?

In 2015, we established our own day of giving in honor of #GivingTuesday, the globally recognized day of giving and philanthropy. This day has become our way of encouraging alumni, friends, and family of the University of San Diego to amplify student life and campus culture. Last year, we collectively raised \$194,000 in donations. This year, we're setting our goal even higher at \$250,000. Let's make November 28th our best #ToreroTuesday yet!



**USD Toreros** ✓

@USDToreros

The official Twitter account for University of San Diego Athletics. #SanDiego #Toreros

San Diego, CA

USDToreros.com

Joined June 2009



Follow

It's Torero Tuesday! Get in the Game and Give. Tag us after you give for your chance to win! #ToreroTuesday  
[torerotuesday.sandiego.edu](http://torerotuesday.sandiego.edu)

**Torero Tuesday**  
**GET IN THE GAME!**

To participate: Make a gift to USD Athletics, take your picture/video, tag USD Toreros and #ToreroTuesday

1. Show what your Torero Pride looks like. Most original picture will win a \$20 gift certificate to Jamba Juice and a full USD Athletics apparel package (t-shirt, shorts and hat).
2. USD Athletics Team with highest number of donations will win a Dominos Pizza Party for the entire team.

**LET'S GO TOREROS!**

9:09 AM - 29 Nov 2016

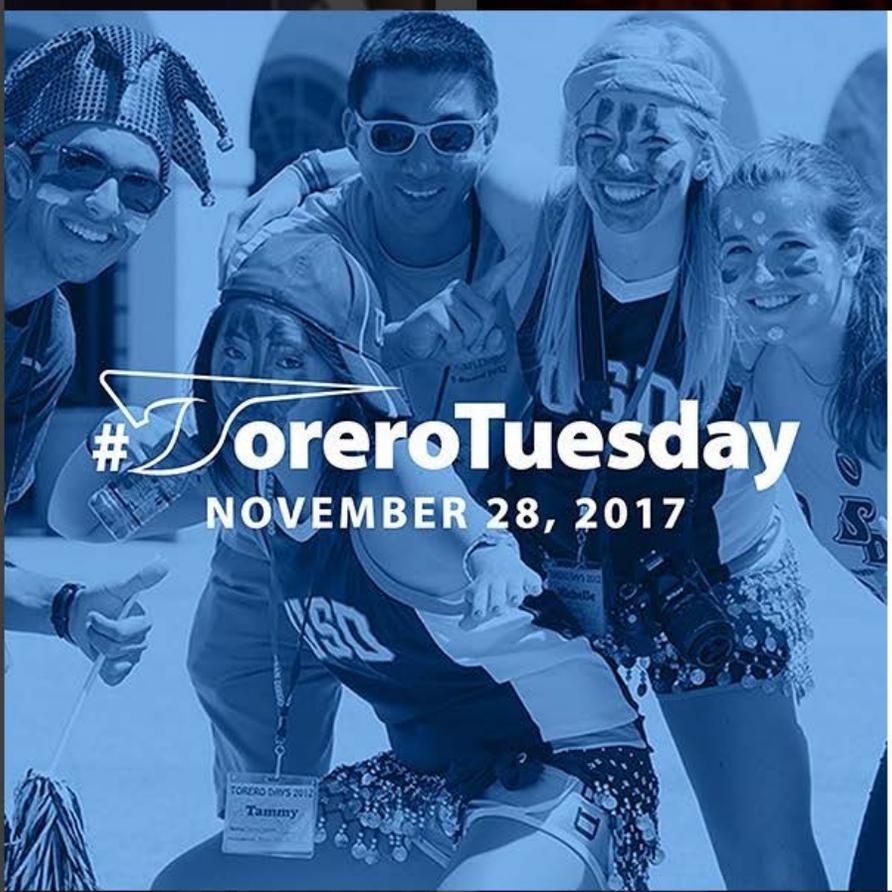




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usdtoreros  
University of San Diego

Follow

usdtoreros #ToreroTuesday is here! Every gift benefits USD students and every dollar counts so donate now. Thanks for your support! Link in bio 🙌🙌🙌

madd.portraits i think i've seen you before .. ?



106 likes

NOVEMBER 28

Log in to like or comment.



# Share Your USD Pride

Rally up some extra interest in #ToreroTuesday by sharing a special 'I Gave' -stamped photo for all to see!

**GIVE AND SHARE NOW**





## DONATIONS

# \$242,665

97%

\$250,000 Goal

[MAKE YOUR DONATION](#)

# 772

Total Donors

# \$47,588

Athletics Donations

# 866

USD Athletics Service Hours Pledged

## 2015

Total Raised of \$100,000 Goal

2015 GOAL \$106,000

### \$106,000

## 2016

Total Raised of \$150,000 Goal

2016 GOAL \$194,000

### \$194,000



## Show Your Torero Spirit

Olé! Olé! All of those who donate \$55 and over will receive a special, limited-edition set of Torero socks.

STAY TUNED FOR SOMETHING  
THAT'S GONNA KNOCK YOUR  
SOCKS OFF





# *Experience the Scene at USD with #SceneAtUSD*

USD Students, Faculty, Staff, and visitors to the USD campus can get involved by posting pictures of the University of San Diego campus on a variety of social media sites using the hashtag #SceneAtUSD. University of San Diego was voted #1 Most Beautiful Campus by Princeton Review and #SceneAtUSD gives an opportunity to share the beauty with people around the world!



## STUDENT PHOTO OF THE WEEK



Students making the most of the new Paseo de Colachis and the San Diego weather. Thanks Jessica Polak for sharing this photo!

Calling all student photographers: we want to feature you in "Student Photo of the Week" in Torero Weekly. Send us original photos that capture Torero spirit, highlight an event or convey campus beauty. If selected, we will mention your name in the byline!

Send your photo to [dcim@sandiego.edu](mailto:dcim@sandiego.edu)

## *Calling All Student Photographers!*

Students at USD have the unique opportunity to share the beauty of the USD campus as well as their talent by submitting photos they take around campus to [dcim@sandiego.edu](mailto:dcim@sandiego.edu). Photos can include scenery, campus activities, or anything else that sparks students' interest in relation to USD. Staff picks will be shared in the USD's weekly e-newsletter, Torero Weekly.



# *Donor Stewardship – in the Digital Age*



# *Personalizing Messages Through the Use of Social and Electronic Media*





# *Class of 1979 Scholarship*



[Virginia Neison and Nareen Karakashian](#)





# *Expanding the Impact of Stewardship*

