All Technology Considered: From the Classroom to the Law Firm

January 7, 2017 American Association of Law Schools San Francisco, CA

The Line Up

Moderator:

Susan Nevelow Mart

Speakers:

Roger Skalbeck: Educational Technology

Rebecca Trammell: Online Learning/Courses

Holly Riccio: Law Firm Technology

The Plan

Roger V. Skalbeck

EDUCATIONAL TECH



https://news.greylock.com/this-is-water-f989bd158191



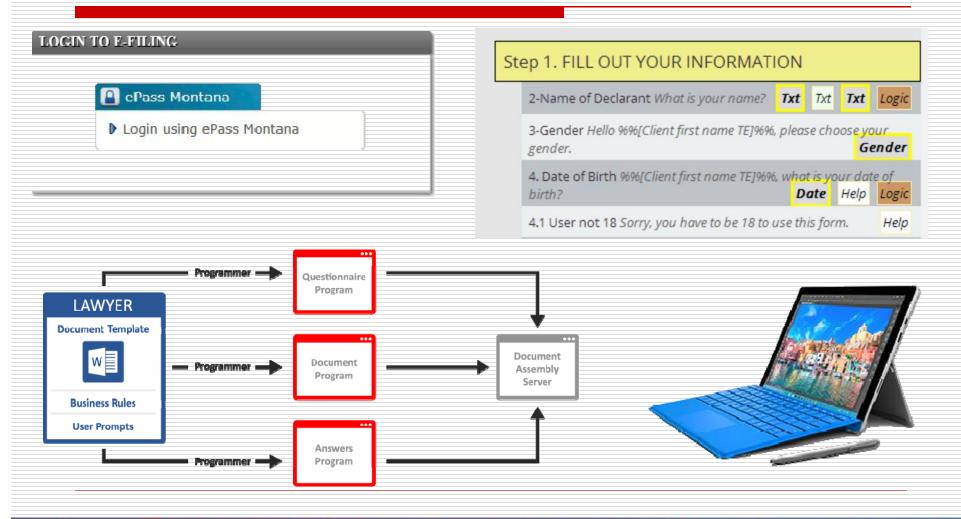








Technology: All Around Us













































TECHNOLOGY TO ENHANCE LEARNING

Polling Software

Complete this: My biggest fear in starting law school is...

- Running out of wine

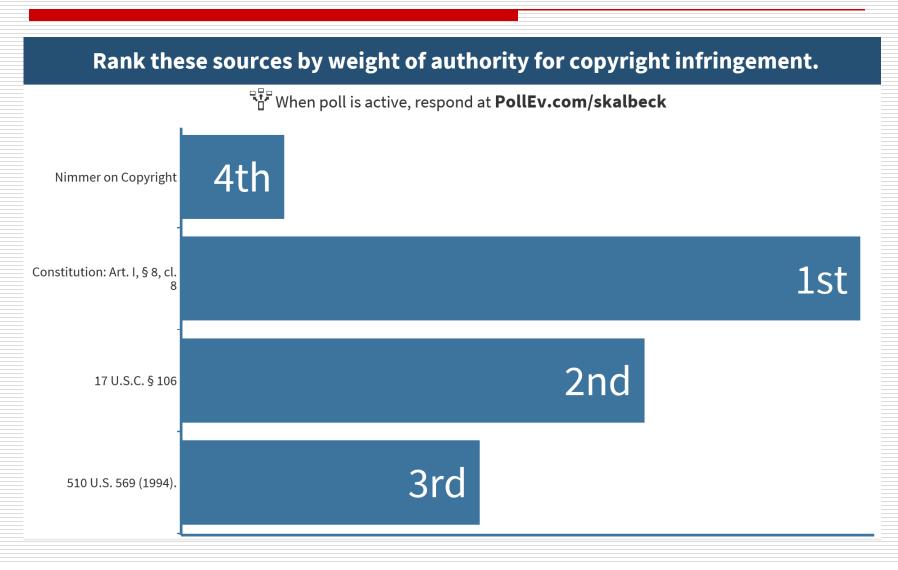
 EXAMS

 Can't afford Scotch

 All these people I don't know

 Getting crushed in the rolling shelves in the basement.
 - not enough time with my dog
 - Losing my social life
 - 5 E Failing

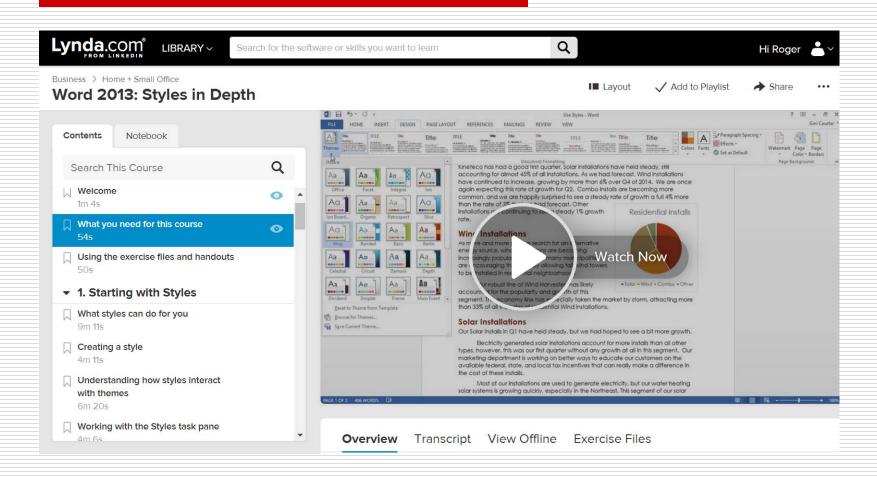
Polling Software



INTEGRATING TECH INTO COURSEWORK



Word: Styles + Structure



Excel: Charts + Data Tools

Excel 2016: Managing and Analyzing Data

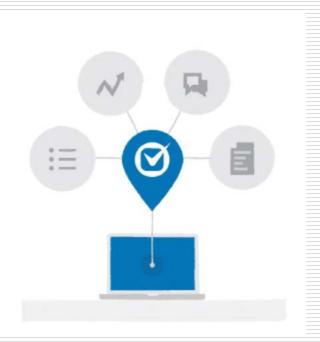
Excel 2016: Pivot Tables in Depth

2	Contact Name	City, State Zip	3	Sum of Revenue Column Labels •							
			5	-	* Cam	Cambridge		Piccadilly		Grand Total	
				⊜ 2014	\$	1,111,886	\$1,214,733		\$ 2,326,619		
3	Max Wagner	Kenton, OH 43326	6	January	\$	90,005	\$	94,910	\$	184,915	
4	Jackie Fitzgerald	Walnut Creek, CA 94596	7	February	\$	104,397	\$	133,914	\$	238,311	
	-		8	March	\$	53,546	\$	80,115	\$	133,661	
5	Nina Stemme	Valhalla, CO 80002	9	April	\$	103,543	\$	98,960	\$	202,503	
6	Liesl Tidwell	Bardstown, KY 40004	10	May	\$	111,353	\$	93,664	\$	205,017	
-			11	June	\$	94,292	\$	98,108	\$	192,400	
7	Donna O'Brien	Cincinnati, OH 45219	12	July	\$	112,334	\$	73,953	\$	186,287	
8	Don Nichols	Walnut Creek, CA 94598	13	August	\$	68,446	\$	76,590	\$	145,036	
			14	September	\$	82,581	\$	152,078	\$	234,659	
9	Eric Hendricks	Boulder, CO 80304	15	October	\$	103,366	\$	78,984	\$	182,350	
10	Jeffrey Eaton	Westminster, CO 80234	16	November	\$	82,564	\$	134,740	\$	217,304	
11	Barney Perez Marion OH 43321	Marian OH 43331	17	December	\$	105,459	\$	98,717	\$	204,176	
11		IVIATION OH 43321	18	⊜ 2015	\$	1,286,966	\$	1,523,054	\$	2,810,020	
12	Cathy Watanuki	San Francisco, CA 94106	19	January	\$	134,521	\$	96,206	\$	230,727	
			20	February	\$	85,955	\$	140,144	\$	226,099	



Practice Management Tools





ADVANCED TECH SKILLS + STANDALONE COURSES

Standalone Law+Tech Courses

Computer Programming for Lawyers: An Introduction

6361/ELAWYERING: EDISCOVERY AND BIG DATA

6362/ELAWYERING: PRACTICE MANAGEMENT

LAW-2156 Lawyering in an Age of Smart Machines

LAW-2975 Process Improvement and Legal Project Management

LLM 914 - Technology Innovation Law & Practice

Questions for Table Discussions

- 1. How do we leverage tech to enhance learning in law school classes?
- 2. How can we integrate tech into doctrinal courses and existing programs?
- 3. What advanced offerings can and should we provide?

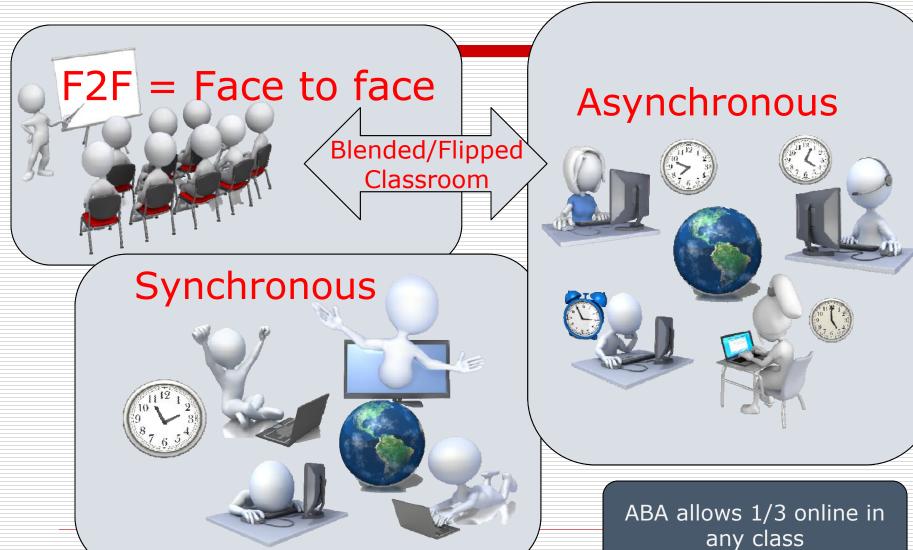
Rebecca Trammell

ONLINE LEARNING / COURSES

B & Distance Learning

- □ ABA Standard 306
 - 15 total distance credits
 - 28 credits enrollment rule
 - Faculty/student interaction required
 - Student/student interaction required
 - Monitor student activity
- Meet all other ABA Standards
 - Learning outcomes
 - Assessment

Online (Distance) Learning Lingo



Online Education Programs

- Require online education policy
- Student identification process
- Learning objectives & assessment
- Adequate technical support
 - Faculty
 - Students

Online Learning Myths

- ☐ Teaching online is easier than F2F
- Online courses lack the rigor of F2F
- Online courses offer easy grades for students
- Online courses lack interaction

Online Learning Truths

- Teaching online is harder than teaching F2F
- Online courses equal & may surpass the rigor of F2F
- Online courses offer MORE student engagement & interaction then F2F

Online Education Programs

- Offer flexibility for school and faculty
- Support student interaction
- Increase faculty-student interaction
- Document student participation
- Increase assessment opportunities

Parts of an Online Course

- Announcements
- □ Calendar
- Discussion Boards
 - Introductions
 - Responses to professor posts
 - Student initiated posts/questions
- Assigned Readings
 - Posts about assigned readings
 - Posts identifying similar/related readings/articles

- Assignments
- □ A/V Presentations
- Narrated PowerPoint
- Projects



Student Online Learning

Positives

- Any time/any place course access
- Reflection time before responding to questions
- Convenience in scheduling other courses & activities
- All course content available throughout the semester
- Constant feedback
- Documents student participation
- Increases assessment opportunities

Negatives

- No way to "hide"
- No way to "fake it"
- Requires selfdirection/motivation
- Requires time management
- Requires participation throughout the course
- More direct accountability
- Requires more class preparation
- Mandates consistency & focus

Faculty Online Teaching



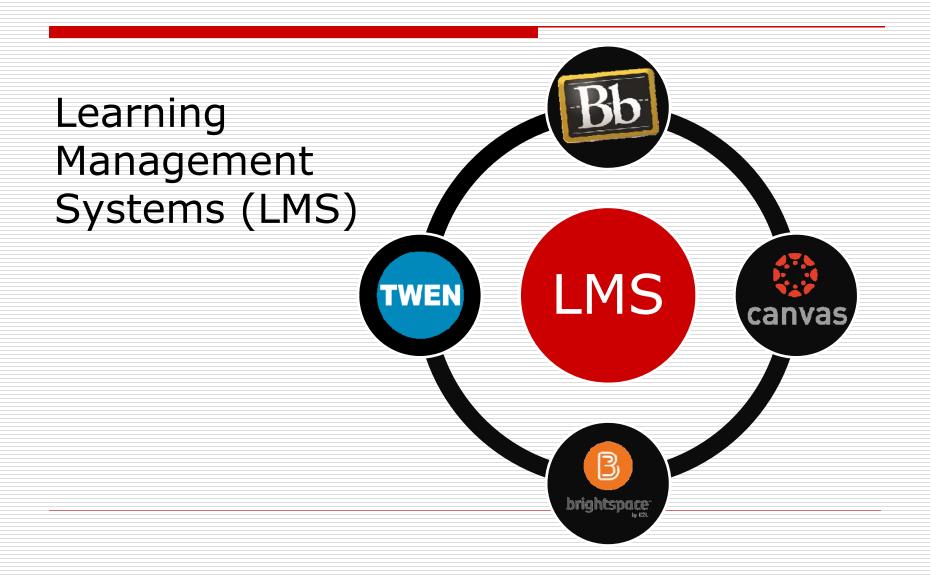
Positives

- Student contact not limited to scheduled class time
- Rethinking class goals, activities and assessments
- □ No students "hiding"
- Students better prepared for class
- No restrictions on teaching in a specific classroom at specific times
- Documents student participation
- Increases assessment opportunities

Negatives

- Student contact not limited to scheduled class time
- Rethinking class goals, activities and assessments
- Becoming comfortable with online technology
- Transitioning from in-person classroom instruction to an online format
- Maintaining student engagement
- Mandates consistent communication

Online Teaching Tools



Online Teaching Tools

- LMS Assessment Tools
 - Quizzes
 - Polling
 - Course activity
 - □ Individual user/all users
 - Date range
 - □ Time spent on activity



Don't Forget These Online Tools

- Webcasts & Video Feeds
- Podcasts/Voice-over-slides
- ☐ YouTube, Camtasia You Tube



- PowerPoint & Beyond
 - **PowToon**

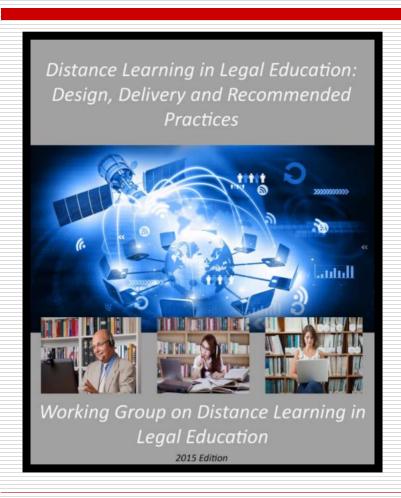
 - Keynote
 - Prezentit



Link Online Education to Law Practice

- Proficiency in using technology
- Law office tools
- Law office communications
 - -Filing
 - -Discovery
 - -Technology & professional ethics
 - -Communication

Resources & Help



www.wgdlle.com

Online Learning

- ☐ Is your school offering online courses?
 - JD

- 1. Yes 2. No
- LL.M. 1. Yes 2. No

- Are you
 - teaching an online course? 1. Yes 2. No
 - planning to teach an online course?
 - 1. Yes 2. No
 - thinking about teaching online? 1. Yes 2. No

Questions for Table Discussion

- 1. Can law be taught successfully through online/distance courses? Why or Why not?
- 2. Are there law courses that should NOT be taught through online/distance courses? If so, which courses and why?
- 3. How would you prepare to teach an online/distance course? What issues, technology, strategies would you consider?

Holly Riccio

LAW FIRM TECHNOLOGY

Law Firm Realities

General

- □ Big Salaries, Big Bonuses, Big Expectations
- New Associates Care and Feeding

Legal Tech

- Lexis and Westlaw Still King
- □ The Single Vendor Issue
- □ Intranets Changing User Experience
- Artificial Intelligence Influx...or Not





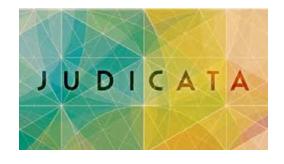
RAVEL





















State of Legal Tech in Law Firms

- Varying Adoption Rates
- Less About Technology, More About Skill Set and Mindset

"The real possibility for change in the future sits more with the mindset. It's all about the law firm adopting its client's worldview and innovating service delivery with those views in mind."

Randi Mayes, ILTA Executive Director

Legal Tech Initiatives

- Legal Tech Assessment
 - Casey Flaherty Kia Tech Audit
- □ LTC4
 - Legal Technology Core Competencies Certification Coalition
 - LTC4 Core Competency Learning Plans
- PLLIP-SIS Research Skills Audit
 - IP, Corporate, Legislative History, Litigation, M&A, Securities, Tax

Questions for Table Discussions

- Are there core skills that law students learn that are transferrable and useful when it comes to adapting to new legal technologies? What are they? How are the applicable?
- Are there new skills law students should be learning? What are they?
- Do you have any ideas about how academic law librarians and law firm librarians could collaborate better to result in more legal techadept law students and lawyers?

THE END. THANK YOU.