

ASSOCIATION OF AMERICAN LAW SCHOOLS



A A L S

111th ANNUAL MEETING

SAN FRANCISCO, CA | JANUARY 3-7, 2017

AALS.ORG/AM2017
#AALS2017

SECTION ON INSTITUTIONAL ADVANCEMENT PROGRAM

Why Advancement Matters
January 6-7, 2017
Parc 55 San Francisco

For alumni relations,
communications,
and development
professionals



Welcome to San Francisco for the 111th Annual Meeting of the Association of American Law Schools

We are pleased to invite you to join us in San Francisco for the 111th Annual Meeting of the Association of American Law Schools. Our dynamic, vibrant schedule of programs has been constructed to offer valuable information and professional development no matter where you are in your career. Our slate of events, formal and informal, and other opportunities will provide time to connect with colleagues from around the country.

This year's theme, selected by AALS President Kellye Y. Testy, is "Why Law Matters." This theme promises to provide a forum for novel thinking and fresh perspectives on the role of law in society and the academy's role in advancing respect for and understanding of the rule of law.

We believe you will find many programs worth attending at the 2017 Annual Meeting. We have built the program around exploring the broader role of law in our communities and way of life. About three-quarters of the program sessions are planned by the 100 AALS Sections. The others are a combination of Hot Topics, Discussion Groups, Arc of Career programs, and a Symposium as well as a President's Program on diversity.

We have made every effort to keep our meeting affordable. Registration fees have not increased from last year, and we've also maintained lower registration fees for new and emeriti/retired faculty. Plus, if you register before November 17, 2016 you will receive a discount on your registration fee. AALS has blocks of hotel guest rooms in each of our two hotels where we have negotiated a rate of \$171 per night for a single or double occupancy room. Your budget is important to us, and with these significant discounts and benefits, we hope you'll join us and participate in the meeting this year.

I hope to see you in San Francisco this January!

Sincerely,



Judith Areen
Executive Director

Planning Committee

Section on Institutional Advancement

Brian Costello, Loyola Law School, Los Angeles

Jill DeYoung, University of Iowa College of Law, **Co-Chair**

Deane Fenstermaker, The George Washington University Law School

David Finley, Chapman University Dale E. Fowler School of Law

Allison Fry, Stanford Law School

Jini Jasti, University of Wisconsin Law School

Elena R. Minicucci, Nova Southeastern University Shepard Broad College of Law

Corley Raileanu, The Catholic University of America, Columbus School of Law, **Co-Chair**

Leslie R. Steinberg, Southwestern Law School



AALS returns to the West Coast for the 111th Annual Meeting



General Meeting Information

Accessibility-Related Accommodation

AALS is committed to making our meetings and events accessible to all of our attendees. Visit aals.org/am2017 and click on “Accessibility” for more information. Please contact AALS at accommodations@aals.org so that we may assist you.

Arts, Culture, and Local Attractions

San Francisco’s scenic beauty, cultural attractions, diverse communities, and world-class cuisine are just some of the many wonderful experiences that the “Golden Gate City” has to offer. Popular destinations include the Golden Gate Bridge, Fisherman’s Wharf, Alcatraz Island, and the city’s many vibrant neighborhoods. For more information on attractions, restaurants, sightseeing, shopping, and sporting events, along with social media and mobile apps for visitors, please visit San Francisco Travel at www.sanfrancisco.travel/.

Childcare

AALS does not provide childcare services onsite at the conference. Consult with the hotel concierge for information.

Continuing Legal Education Credit

AALS has not received certification as a CLE provider for the 2017 Annual Meeting. CLE sign-in sheets will be available in the rear of each session’s meeting room. AALS can provide verification that you attended the session if you sign the CLE sign-in sheet. You may request letters of attendance by writing to cleattendance@aals.org after the meeting.

Mobile App (*Sponsored by Carolina Academic Press*)

For the third year in a row, AALS will offer a mobile app for the Annual Meeting. This app will allow you to easily view programs, speakers, hotel floorplans, exhibitor lists, and social features on your phone or tablet. You will also be able to create a personalized schedule of sessions to attend. The mobile app will contain the most current information, including all of the late changes not included in the printed program.

Program Updates

For up-to-date information about the meeting, program schedule, and speakers, please visit the AALS website at www.aals.org/am2017.

Social Media

We hope you will follow AALS on Twitter, Facebook and LinkedIn. Please tweet about the conference using the hashtag #AALS2017.

Transportation

For those traveling by air, San Francisco is served by two major airports: San Francisco International Airport (SFO) and Oakland International Airport (OAK). Both SFO and OAK are less than 30 minutes away from downtown San Francisco and serviced by Bay Area Rapid Transit (BART). A third, Norman Y. Mineta San Jose International Airport, is about 50 miles or one hour away from downtown San Francisco. All three airports provide access to San Francisco via taxis, buses, vans, subways, trains, and private limo car services. Within San Francisco, MUNI trains, buses, and streetcars provide public transportation throughout the city, as do taxis and ridesharing services such as Uber or Lyft. For more details on transportation visit www.aals.org/am2017/.

Weather

January has the coldest weather of the year for San Francisco, but temperatures remain mild and well above freezing. In early January the average high in San Francisco is in the upper 50s while the average low is in the lower 40s. Conference attendees are encouraged to bring a mid-weight jacket and to check the forecast for rain or unusual temperature drops/spikes prior to travel.

Institutional Advancement Program Schedule

As of August 23, 2016
Parc 55 San Francisco

FRIDAY, JANUARY 6, 2017

7 am – 7 pm

AALS Registration

8 am

Coffee, Tea, Breakfast Pastries

8:15 am – 8:30 am

Informal Meet and Greet for New Institutional Advancement Professionals

Meet for a short pre-conference welcome designed for any attendees who are new to the AALS Section on Institutional Advancement programs. Members of the section will greet you and provide a short introduction on how the program works and how to best leverage your time at the conference.

8:45 am – 9 am

Welcome

2017 Co-Chairs, AALS Section on Institutional Advancement:

Jill DeYoung, Assistant Dean and Chief of Staff,
University of Iowa College of Law
Corley Raileanu, Executive Director of Development
and Alumni Relations, The Catholic University of
America, Columbus School of Law

9 am – 10:15 am

PLENARY SESSION

Building Your Pipeline: How Do You Engage the Next Generation of Alumni?

Studies show that by 2020 “Millennials” will account for one in three adults in the United States. Whether you call them Millennials or recent graduates, these alumni born between 1982 and 2000 will be our donors and volunteers of the future. Research suggests they like to give to big ideas, they want to be involved, and they use technology to communicate differently than prior generations. This panel will explore ways to engage these graduates now, so that they will make their law school a philanthropic priority in the future.

Speakers:

Matt Calise, Senior Director, Alumni Affairs,
Georgetown University Law Center
Karen Charney, Senior Director of Development,
University of California Davis School of Law
Troy Steinmetz, Senior Associate Director, Class
Giving and Director, Student and Young Alumni
Development – Office of Development,
Stanford University

10:15 am – 10:30 am

Refreshment Break

10:30 am – 12 pm

Concurrent Sessions

ALUMNI TRACK

Alumni Advisory Boards: Use Them or Lose Them?

The panelists will discuss how they have successfully used an alumni board or why they eliminated the board at their school. The key elements for this discussion are on providing advice to participants on recruiting, managing, and engaging board members.

- Recruit Board Members – Where to find candidates, how to bring them on board and orientation issues
- Manage Board Members – How to keep them actively engaged. Managing power and cross-generational members. Term limits and philanthropy
- Engage Board Members – How to engage them with each other, the school, faculty, and students
- Lessons Learned

Moderator: Hannah Farrington, Assistant Dean and Senior Director for Advancement, Communications and Relations, University of New Mexico School of Law

Speakers:

Mary Hoagland, Assistant Dean of External Relations,
Brigham Young University, J. Reuben Clark
Law School
Eric Hornik, Director of Alumni Relations and Annual
Fund, Seattle University School of Law
Ellen Lynch, Director of Alumni Relations and Annual
Giving, Santa Clara University School of Law

COMMUNICATIONS TRACK

Leveraging the Rise of the Law in Popular Culture

The popularity of the FX miniseries “The People v. OJ Simpson,” the “Serial” podcast, and the Netflix docuseries “Making a Murderer,” are just a few examples of a growing recent trend that places law at the center of popular culture. This panel will explore the phenomenon and provide insights into how law school communications professionals and faculty members can leverage the rise of law in film, TV, radio, podcasts and other media. Featured panelists will include Dean Strang, defense attorney for Steven Avery in the Netflix documentary series Making a Murderer, and Stanford/UCLA law professor Michael Asimow, author of Law and Popular Culture: A Coursebook.

Moderators:

Brian Costello, Assistant Director, Marketing and Communications, Loyola Law School, Los Angeles
David Finley, Director of Communications, Chapman University Dale E. Fowler School of Law

Speakers:

Michael Asimow, Professor of Law Emeritus, University of California, Los Angeles School of Law and Visiting Professor, Stanford Law School
Dean Strang, Partner, Strang-Bradley LLC, Madison, WI

DEVELOPMENT TRACK

Annual Fund—Exposed at Last!

Amplify the components of annual fundraising to get the most out of your program. Topics covered in this session will include: leadership giving, challenge matches, phone-a-thon, 3L class gifts, the role of social media, donor reactivation, and proper stewardship for increased donor count and dollars.

Moderator: Deané Fenstermaker, Executive Director of Development, The George Washington University Law School

Speakers:

Jason Bevier, Associate Director of Law Development, The George Washington University Law School
Jennifer Gray, Director of Annual Giving, University of California, Los Angeles School of Law
Emily Mullin, Senior Director of Major and Annual Giving, Northwestern University Pritzker School of Law

12:30 pm – 1:45 pm

Section on Institutional Advancement Luncheon

During the section lunch, we will hear from Witt/Kieffer on an overview of Law School Dean and Advancement searches. Following this talent presentation, there will be an opportunity for questions.

Speakers:

Werner Boel, Principal and Practice Leader, Legal Services, Witt/Kieffer, Atlanta, GA
Mercedes Chacon Vance, Consultant, Witt/Kieffer, Oak Brook, IL

2 pm – 3 pm

**Concurrent Sessions
on Talent for Veterans and Newcomers
to Institutional Advancement**

Join the Witt/Kieffer presenters for a continuation of the lunch-time discussion on talent.

NEWCOMER TRACK

Developing Your Talents to Succeed in Institutional Advancement

Moderator: Leslie Steinberg, Associate Dean for Public Affairs, Southwestern Law School

Speaker: Werner Boel, Principal and Practice Leader, Legal Services, Witt/Kieffer, Atlanta, GA

VETERAN TRACK

Developing Talent on Your Institutional Advancement Team

Moderator: Richard Collins, Associate Vice President for Law Development, The George Washington University Law School

Speaker: Mercedes Chacon Vance, Consultant, Witt/Kieffer, Oak Brook, IL

3 pm – 3:15 pm

Refreshment Break

3:15 pm – 4:45 pm

Concurrent Sessions

ALUMNI TRACK

Making the Case for Alumni Relations: How Do You Measure Success?

Panelists who are experienced in alumni data management, metrics, and measuring ROI will share their methods, suggestions, and experiences.

Speakers:

Marci Fulton, Assistant Dean for Outreach,
Engagement, and Alumni Relations, University of
Colorado Law School

Darnell Hines, Senior Director of Alumni Engagement
and Donor Relations, Northwestern University
Pritzker School of Law

Dinah Zebot, Director of Alumni Relations and Annual
Giving, University of Minnesota Law School

COMMUNICATIONS TRACK

Essential New Strategies for Facebook Advertising and Enhancing the Impact of Social Media and Digital Marketing

No matter how robust or limited your current suite of tools is, there are things you can do to help increase lead generation for prospective student inquiries, on-campus visits, new applications, and higher yields, as well as increasing web traffic to giving sites, facilitating daily gift conversions, enhancing alumni interaction, and raising awareness of the importance of giving and its impact on the lives of students. This panel will discuss the best online outlets to achieve your goals for leveraging social media (organically and via paid ads), analyzing campaigns, managing accounts, creating and sharing great social content, and proving the value of social media. The panel will also address recent major improvements and important new opportunities with Facebook advertising, including key enhancements to demographic targeting and data analysis tools.

Moderator: David Finley, Director of Communications,
Chapman University Dale E. Fowler School of Law

Speakers:

Trent Anderson, Assistant Dean for Marketing and
Communications, Saint John's University
School of Law

Jason Seidler, CEO, Jade Orchard Digital Marketing,
San Francisco, CA

DEVELOPMENT TRACK

Reunion: Shepherding Each Class to Success

How do you leverage the reunion experience to inspire meaningful gifts? What are effective strategies for working with reunion committees and volunteers? Enjoy a panel discussion about meeting reunion fundraising goals and creating an experience that advances your relationship with alumni. Topics will include finding the lead gifts, coaching your committee, managing volunteers' expectations, and collaborating with alumni relations colleagues.

Moderator: Catherine Brobston, Assistant Director of
Annual Giving, Stanford Law School

Speakers:

Janice Glander, Executive Director of Annual and
Reunion Giving, The University of Michigan
Law School

Rakib Haque, Associate Director of Reunion Giving,
University of California, Los Angeles School of Law

5 pm – 6:30 pm

Section on Institutional Advancement Reception

Join your Institutional Advancement section colleagues and guests from AALS faculty sections to close out the first day of programming. Beginning at 5 p.m., Dean Strang from Netflix's "Making a Murderer," will give a brief talk about his role in the series and his ideas about integrating systemic justice into the experiential curriculum in law schools. Cash bar provided. Open to AALS registrants from other sections.

Speaker: Dean Strang, Partner, Strang-Bradley LLC,
Madison, WI

SATURDAY, JANUARY 7

7 am – 12 pm

AALS Registration

8 am

Coffee, Tea, Breakfast Pastries

9 am – 10:15 am

PLENARY SESSION

The Constant Campaign in Light of Change

Whether in the silent phase or at the height of the excitement of surpassing a campaign goal, virtually every law school is in some stage of a campaign. This plenary session will involve a discussion of roles of communications, alumni relations, and development professionals as they relate to various stages of comprehensive campaigns, as well as how these roles are affected by a transition of leadership.

Moderator: Corley Raileanu, Executive Director of Development and Alumni Relations, The Catholic University of America, Columbus School of Law

Speakers:

Luis Alvarez, Jr., President and Chief Executive Officer, University of Virginia Law School Foundation

Risa L. Goluboff, Dean, University of Virginia School of Law

Jason W. Trujillo, Chief Development Officer and Director of the Bicentennial Campaign, University of Virginia Law School Foundation

10:15 am – 10:30 am

Volunteer Engagement Session

Plan to attend this session if you are interested in becoming more involved in Section activities. We're always looking for ideas, speakers, moderators, and volunteers to make the next conference a success.

Speakers:

David Finley, Director of Communications, Chapman University Dale E. Fowler School of Law

Allison Fry, Director of Development, Major Gifts, Stanford Law School

10:15 am – 10:30 am

Refreshment Break

10:30 am – 12 pm

Innovations and Market Trends, Concurrent Sessions

ALUMNI TRACK

Reunions, Big Events, and Volunteer Management

The speakers will discuss how to plan and manage large-scale events such as reunions. Tips and advice will be shared on how to recruit and manage volunteers and how to leverage staff and resources for big events. The first half of the program will be presented in a panel discussion format. Then, panelists will break out into roundtable discussion groups with attendees, where the panelists can move from table to table to discuss various topics.

Moderator: Nicolle Merkel, Executive Alumni Specialist, Ohio Northern University Pettit College of Law

Speakers:

Karen Chance Mercurius, Director of Alumni Relations, Harvard Law School

Christine Wilczynski-Vogel, Associate Dean for External Relations, Events, and Facilities, Marquette University Law School

Marissa White, Alumni Coordinator, University of Arizona James E. Rogers College of Law

COMMUNICATIONS TRACK

Market Trends Workshop: Google AdWords and Search Engine Optimization - Avoiding Common Mistakes and Maximizing Opportunities

Google AdWords and Search Engine Optimization (“SEO”) provide forward-thinking and creative opportunities to increase website traffic and conversions for numerous law school objectives outside of JD student recruitment – including event promotion, giving campaigns, LLM and summer program recruitment, and more. However, these powerful tools present constantly moving targets with rapidly-evolving algorithms, confusing advertising interfaces, and little guidance from the search engine provider. This 90-minute hands-on training workshop will provide the latest guidance for improving organic Google search results as well as essential tips for improving Google AdWords success, while avoiding common and costly mistakes. The workshop will be taught by Jason McDonald, Director of the JM Internet Group, a popular Bay Area online marketing training group. Jason teaches classes in social media marketing, Google AdWords, and SEO, including Marketing without Money at Stanford Continuing Studies, and is the author of “Google AdWords Gotchas: Five Ways AdWords Wastes Your Money, and How to Avoid Them.”

Moderators:

David Finley, Director of Communications, Chapman
University Dale E. Fowler School of Law
Alex Shapiro, Director of External Relations, University
of California, Hastings College of the Law

Speaker: Jason McDonald, Founder and Senior SEO/
Social Media Director, JM Internet Group,
San Jose, CA

DEVELOPMENT TRACK

Innovations and Market Trends

Join us for small group conversations covering topics
such as Affinity Giving, Online Giving, the 3L Class
Gift Campaign, Stewarding Donors, Reunion Donors/
Reunion Lead Gifts. Groups will rotate every 20-30
minutes.

Moderators:

Amanda Angel, Director of Annual Giving, Boston
College Law School
Jason Bevier, Associate Director of Law Development,
The George Washington University Law School
Laurel Lindemann, Senior Associate Director of
Development, University of Chicago,
The Law School
Emily Mullin, Senior Director of Major and Annual
Giving, Northwestern University Pritzker
School of Law
Kirsten Reppert, Director of the Law Annual Fund,
Georgetown University Law Center
Eric Stoddard, Director of Annual and Reunion Giving,
Harvard Business School

12 pm – 1:30 pm

Informal Small Group Lunches

This event provides an opportunity for Institutional
Advancement professionals to go out in small groups to
lunch at nearby restaurants. Meet in the plenary session
meeting room. Arrangements will be made for separate
checks at the restaurants.

Registration

This page will guide you through registration for the Annual Meeting and list ticketed events you may want to add. You will also find deadlines for registration, pricing, and information on the cancellation policy. Speakers and attendees at the Annual Meeting are required to pay the registration rates outlined below to attend or speak at any session.

Registration Deadlines

Deadline	Registration Rate
November 17, 2016	Early Bird
December 31, 2016	Advanced
January 7, 2017	On-Site

Registration Rates

Institutional Advancement (January 6-7)

The Institutional Advancement rate is limited to law school professional staff, and only includes sessions and the Section's Luncheon from this one and a half-day program within the Annual Meeting. Full-time law school faculty are not eligible for this rate. Ticketed events and spouse/partner registrations cannot be added to this rate.

Program for Section on Institutional Advancement <i>January 6-7</i>	Early Bird	Advanced	On-Site
Member & Fee-Paid Law Schools	\$405	\$430	\$480
Non-Member Law Schools	\$440	\$465	\$515

Full Meeting (January 3-7)

As a full meeting registrant you will have access to all Annual Meeting programs, including AALS and Section programs, panels, receptions, and other programming. Ticketed events must be purchased separately.

Member & Fee Paid Law Schools	Early Bird	Advanced	On-Site
Faculty/Staff	\$495	\$545	\$595
New Tenure-Track Law Faculty (0-3 Yrs)	\$250	\$300	\$350
Emeritus/Retired Faculty	\$250	\$300	\$350

Non-Member Law Schools & Organizations	Early Bird	Advanced	On-Site
Faculty/Staff	\$545	\$595	\$645
International Law Schools: Faculty	\$495	\$545	\$595

Additional Registration Types	Early Bird	Advanced	On-Site
New: Spouse/Partner (18+)	\$25	\$25	\$25

Ticketed Events

Purchase of these events are limited to 1 ticket per Full Meeting registrant, with the option to purchase a second if a Spouse/Partner registration is included. However, Section Field Trips and the Mixed Empirical Methods Workshop have a limit of only 1 ticket per Full Meeting registrant. Additional tickets may be available on site, but these limited seating events are primarily reserved for law school members.

Space for meal events is limited, so we recommend the advance purchase of your section meal ticket. Tickets will be for sale on site until the close of business the day before each meal is scheduled, subject to availability. To remain compliant with Payment Card Industry Association standards, no tickets will be sold at the door of ticketed events.

Wednesday, January 4			Price
Luncheon	1401	Legal History	\$85
Luncheon	1402	Socio-Economics	\$85
Luncheon	1403	Student Services	\$85
Field Trip	1450	Immigration Law	\$0*
* No registration fee is charged, but \$31 in outside fees are required to attend the field trip (for ferry and museum entry).			
Thursday, January 5			Price
Breakfast	1404	Civil Procedure	\$55
Breakfast	1405	Employment Discrimination Law; Labor Relations and Employment Law (Joint)	\$55
Breakfast	1406	International Legal Exchange; Post-Graduate Legal Education (Joint)	\$55
Breakfast	1407	Property Law	\$55
Field Trip	1451	Animal Law; Environmental Law; Natural Resources and Energy Law (Joint)	\$115
Luncheon	1408	Clinical Legal Education	\$85
Luncheon	1409	Criminal Justice; Evidence (Joint)	\$85
Luncheon	1410	Legal Writing, Reasoning, and Research	\$85
Luncheon	1411	Women in Legal Education	\$85
Thursday, Jan. 5, and Friday, Jan. 6			Price
Workshop	1452	Mixed Empirical Methods	\$80
Friday, January 6			Price
Breakfast	1412	State and Local Government	\$55
Luncheon	1413	Institutional Advancement	\$85
Luncheon	1414	Law Libraries and Legal Information	\$85
Luncheon	1415	Minority Groups	\$85

Ways to Register and Forms of Payment

Register online using our convenient Individual or Group Registration systems; pay with Visa, MasterCard, or AMEX. You may also register by check or credit card using a paper registration form (fax and mailing information included below). To ensure the security of payment information in accordance with Payment Card Industry Association standards, email registration is no longer available.

Email Confirmations

For online registrations, email confirmations are automatically generated and received within a few minutes. There is also an opportunity to send secondary email confirmations in both the Individual and Group Registration systems. For paper forms—including mailed check payments—email confirmations will be sent after the registration process has been completed. For general information on the conference hotels please visit the [Housing](#) page on the Annual Meeting webpage.

Spouse/Partner Registration

New this year is the addition of a spouse/partner registration rate. Your guest may use this rate as long as they are not law school faculty, staff, retired/emeritus, or a law student. Select ticketed events are also open to spouse/partner registrants with the purchase of an additional ticket, while others are limited to only law school faculty/staff.

Cancellation Policy

Cancellations must be made in writing and submitted by December 15, 2016. A refund of all registration fees, minus a \$50 processing fee, will be issued to these requests. Cancellations received after this date, as well as no-shows to the Annual Meeting, are not eligible to receive a refund. Cancellation requests can be made by email (registration@aals.org) or mail. Registration substitutions are welcome, and can be submitted up until January 2, 2017. Instructions are available on the [Registration FAQ page](#).

- **Fax Registration Correspondence to:** (202) 872-1829, c/o Crystal Foster
- **Mail Registration Correspondence to:** AALS, c/o Registration, 1614 20th Street NW, Washington, DC 20009

Hotel Information

The AALS 2017 Annual Meeting will be held at the Hilton San Francisco Union Square, our headquarter hotel. AALS will also reserve a block of guest rooms at the Parc 55 San Francisco, located directly across the street. The Hilton will host a majority of AALS programs and meals. The Parc 55 will host some AALS programs and meals as well as law school and other organization events.

AALS Hotels

Hilton San Francisco Union Square

333 O'Farrell Street, San Francisco, CA 94102

Room rates: \$171 single/double occupancy

High-Speed Internet: Hilton Honors members enjoy complimentary standard guest room wifi. To register for Hilton Honors, visit www.honors.hilton.com to sign up for an Honors account at no cost.

Fitness Center: The Hilton provides complimentary use of the fitness center for guests. Open 24 hours; accessible with guest room key

Hilton Union Square Onsite Dining Options:

Herb N' Kitchen: Open 6 am - midnight daily.

Guest room delivery from Herb N' Kitchen: Open 6:30 am – 10:30 am and 6 pm – 10 pm

Hilton Breakfast/Urban Tavern: Serving Breakfast 6 am – 11 am daily.

Lobby Bar: Open from 11 am – 1 am daily.

Parc 55 San Francisco – a Hilton Hotel

55 Cyril Magnin Street, San Francisco, CA 94102

Room rates: \$171 single/double occupancy

High-Speed Internet: Hilton Honors members enjoy complimentary standard guest room wifi. To register for Hilton Honors, visit www.honors.hilton.com to sign up for an Honors account at no cost.

Fitness Center: Open daily from 5 am – 11 pm

Parc 55 Onsite Dining Options:

Barbary Coast: Open 5:30 am – 9 pm

Cable 55: Open 6 am – 10 pm

Kin Khao: Open 11:30 am – 11 pm

Taxes are not included in the room rates. There is a 16.45% occupancy tax. Check-In Time: 3 pm, Check-Out Time: noon



San Francisco Travel Association photo

Reservations

After you register for the meeting, you will receive a confirmation email from AALS with a link for booking a hotel reservation online. Single and double occupancy rooms and suites are available.

The hotels for the Annual Meeting will only accept reservations made through our selected housing service, Experient. The AALS office is not involved in the hotel booking process. Reservations will be accepted only through online booking. If you do not receive your hotel booking email, please contact AALS Registration at (202) 296-2355 or email registration@aals.org. If you received your hotel booking email but have difficulty booking your reservation online, contact Experient at aals@experient-inc.com.

Confirmation of Reservation

Experient will email a reservation confirmation within 72 hours of processing your reservation.

Deadline

The deadline for hotel reservations is December 21, 2016. If you have not made your reservation by the deadline, please visit www.aals.org/am2017/ for instructions about hotel availability and how to reserve a sleeping room. Reservations will be submitted to the hotels on December 22, so the last day to process new reservations, changes, and cancellations is December 21.

Arrival and Departure

Please provide your arrival and departure information when making your reservation. Rooms are available as early as December 31, 2016 and as late as January 8, 2017. However, only a few rooms are available at the AALS discounted room rate at either end of this period.

Occupants in Room

If sharing rooms, please designate one person to make the reservation. List all occupants including children and their ages. Children under the age of 18 may stay free of charge in parent's room. There is an additional charge of \$20 per person for more than two people sharing a room for people over the age of 18. You will need to notify the hotel at check in if any of the guests in your room are under the age of 18 and exempt from the extra person charge.

Accessibility Accommodations

If anyone in the room needs an access-related accommodation, please indicate the accommodations needed when making your hotel reservation.

Credit Card Guarantee

A valid credit card with an expiration date of January 2017 or later is required to secure your room reservation. Credit cards will not be processed prior to your arrival. Your credit card will be charged one night's stay plus tax if you fail to cancel before 6 pm on the day of arrival or if you fail to check in on your scheduled arrival date.

Reserving a Suite

The booking website will include brief descriptions of suites available at each hotel.

Modifications and Cancellations

Reservations may be changed or cancelled after receiving your confirmation email from Experient. Prior to December 21 at 5 pm CST, please make changes and cancellations using the online housing reservation link or send an email to the address provided in the confirmation. Cancellations will not be accepted by phone.

For changes or cancellations after December 21, please wait until December 23 and call the hotel directly.

Beware of Housing “Pirates” and “Poachers”

When AALS secures sleeping rooms at hotels for our Annual Meeting (commonly referred to as room blocks), we research the properties to make certain that our attendees will be adequately accommodated. The room block is established to ensure that sleeping rooms meet our standards and are offered at the discounted price.

In the past, registrants have sometimes been contacted with offers for cut-rate housing. The intent is to convince you that the offer is made on behalf of AALS, or that the soliciting company is a viable alternative to Experient. This is not true. Housing for the AALS Annual Meeting is handled exclusively by Experient, through online booking only once you have registered for the Annual Meeting.

Don't be misled! If you are contacted by anyone asking if you need a room for the Annual Meeting, please do not make a reservation or provide a method of payment. We ask that you get as much information as you can about the caller and pass it on Mary Cullen, AALS Associate Director, Meetings and Exhibits, at (202) 296-8851 or mcullen@aals.org.

AALS Supporters

AALS would like to thank and recognize the following companies for their generous contributions to support the Association's many goals and activities:

Foundation Sponsors

(\$250,000 and up)

Access Group

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(\$50,000 – \$249,999)

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(\$3,000 – \$7,499)

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Dot Law Inc.

The Froebe Group

Bronze Sponsors

(\$1,000 – \$2,999)

Boston University School of Law

Clorox

iLaw

Texas Tech University School of Law

University of Washington School of Law

William S. Hein, Co., Inc.

University of Nevada, Las Vegas, William S. Boyd
School of Law



AALS Calendar

2016

Faculty Recruitment Conference

Thursday, October 13 – Saturday, October 15
Washington, DC

2017

Annual Meeting

Tuesday, January 3 – Saturday, January 7
San Francisco, CA

Conference on Clinical Legal Education

Friday, May 5 – Tuesday, May 9
Denver, CO

Workshop for New Law School Teachers

Thursday, June 22 – Saturday, June 24
Washington, DC

Faculty Recruitment Conference

Thursday, November 2 – Saturday, November 4
Washington, DC

2018

Annual Meeting

Wednesday, January 3 – Saturday, January 6
San Diego, CA

Conference on Clinical Legal Education

Sunday, April 29 – Wednesday, May 2
Austin, TX

Workshop for New Law School Teachers

Thursday, June 7 – Saturday, June 9
Washington, DC

Faculty Recruitment Conference

Thursday, October 11 – Saturday, October 13
Washington, DC

2019

Annual Meeting

Wednesday, January 2 – Sunday, January 6
New Orleans, LA



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