Six Ways Law Schools Can Promote Their Activities Through AALS

The Association of American Law Schools has several services to help law schools promote their news, events, research, and public service.

1 Legal Education News

AALS compiles a weekly digest of news about law schools and legal education. We include news on new programs, collaborations with other schools and departments, faculty/student accomplishments, awards, clinical activities, and special events.

You or members of your staff can submit news using this form. AALS also organizes a digest of legal education related blogs posts. You can subscribe to both digests and view archived blog posts here.

Recent upgrades to our archive include a dedicated search for news and blogs and a page for legal education related podcasts.

2 Law School Calendar of Symposia

AALS hosts a regularly updated list of symposia, conferences, and panel discussions hosted by law schools. We also email this calendar to law faculty several times during the year. You can send us your events to promote on the calendar using this form.

3 Faculty Books

If a member of your faculty published a scholarly book during the last two years, they may submit their publication for inclusion on our listing of books by law faculty.

4 Member School Highlights

In 2022, AALS launched a new feature on the AALS website and social media channels called Member School Highlights. This effort spotlights a different AALS Member School for a period of time and focuses on a recent program or accomplishment in order to showcase the rich variety of approaches to legal education that make up the American legal academy. Past school highlights will be archived on the page.

To make participation easier, we have created a form to collect information from your schools needed for the highlight.

5 Section on Institutional Advancement

The Section on Institutional Advancement is a great way for law school professionals in alumni relations, communications, development, and external relations connect, seek advice, and share ideas.

The section hosts programs at the AALS Annual Meeting and throughout the year. Also, staff can join our email discussion lists to stay current on activities within the section and to seek recommendations and advice from colleagues.

Law school deans, faculty, and staff can join the section by filling out this form and selecting Institutional Advancement to be added to the section and discussion lists.

6 AALS Law Student Pro-Bono Hours Survey

Since 2016, AALS has measured how much law schools contribute to the delivery of much-needed legal services through clinics, other experiential courses, and pro bono activities of graduating law students. The most recent report for the Class of 2024 is available here.

To participate in the survey, please send us the name of your pro bono coordinator at media@aals.org. Survey questions are available here to help in preparing for the survey in the fall of 2025.

To contribute to any of these sections, visit the pages above or contact us. We would also love to hear your feedback on these and other services. Please feel free to contact James Greif, Director of Communications at media@aals.org or 202-296-1593.

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