



The Association of American Law Schools

Advancing Excellence in Legal Education

Institutional Advancement Newsletter – March/April 2024

Event Recap

Thank you to the many members who attended February's Webinar on Gift Planning. The link to the recording can be [found here](#). The session was a master class in the fundamentals of gift planning, featuring Gift Planning Officer Tony Simon, Esq. (Penn State) and moderated by Stephanie Silvestri (Seton Hall Law). Tony's PowerPoint deck is also available as a resource for IA Section members and can be found at the link above.

Did You Know?

The IA Section has more than 1,200 members across the country!
Check out our page [linked here](#).



We send you positive thoughts as you prepare for commencement, reunions, Spring galas, and end-of-year activities. Reach out to fellow section members for ideas, inspiration, and camaraderie!

Advancement Shop Talk / 2025 AALS Annual Meeting Preview

Thursday, April 25 at 3 PM Eastern/12PM Pacific
Moderated by the IA Section Executive Committee

Join the IA Section on Zoom for a two-part discussion. In the first half of the session, we'll tackle your questions about Advancement Office staffing and reporting structures. Next, we'll preview the AALS Annual Meeting in San Francisco (January 2025). Hear what the IA Section Executive Committee is working on related to Annual Meeting programming, networking opportunities, and potential field trips while we're together in the *City by the Bay*!

FREE! [Register here](#)

IA Section at the AALS Conference – 2025 Updates

January 7-11, 2025 San Francisco, CA #AALS2025

[Courage in Action](#)

We are in the process of developing programming & seeking presenters.
Stay tuned!

What was your favorite event at your school?



Campbell Law School formally launched the *Richardson Family Education Equity Clinic* with a ribbon-cutting ceremony on Jan. 23 at the law school in downtown Raleigh. Billy Richardson '80, a Fayetteville attorney who served in the North Carolina Legislature for more than a decade, and Barbara Richardson, who holds a master's degree in special education, have given the law school a substantial gift to support the addition of a sixth pro bono clinic focusing on protection of the educational rights of children with disabilities.

Loyola College of Law Annual Alumni Lunch is by far my favorite event! It serves as a platform for over 300 law alumni to come together, fostering connections and camaraderie among former classmates and colleagues. The event also honors the St. Ives Award winner, adding recognition and prestige to the alumni community. The event's emphasis on fostering relationships and strengthening connections underscores the importance of community within the legal profession.



At **Seton Hall Law**, our *Annual Alumni Gala* is one of my favorite events of the year. It's our largest fundraiser and requires many moving parts, but it is amazing when I see it all come together the night of the event. We honored three prominent alumni, and it is a night of celebration for our alumni community. It is always a memorable evening.



Special Thanks to Section Members for Contributing:

- **Lisa L. Snedeker**, Director of Communications & Marketing at Campbell Law School in Raleigh, North Carolina
- **Lori Gallo**, Executive Director of Alumni Relations at Seton Hall Law in Newark, New Jersey
- **Kassie Kissinger Cosgrove, CFRE**, Senior Development Officer at Loyola University New Orleans, Louisiana

Welcome to our new discussion list members!

- Sara Tandy, *Assistant Dean of Diversity, Equity, Inclusion, and Belonging*, The University of Richmond School of Law
- Erin Scharnweber, *Senior Director of Philanthropy and Alumni Engagement*, California Western School of Law
- Lauren Allred, *Assistant Director of Communications*, Georgia State University College of Law
- Nikiko Burnett, *Content Manager*, Pepperdine University, Rick J. Caruso School of Law
- Kylie Larkin, *Research Associate and Communications Manager*, Pepperdine University, Rick J. Caruso School of Law
- Emily Landers, *Director of Marketing and Communication*, Pepperdine University, Rick J. Caruso School of Law
- Doris Taylor, *Chief Communications & Marketing Officer*, William & Mary Law School
- Aditi Mukherji, *Communications & PR Manager*, University of California, Irvine School of Law
- Amy Vance, *Director of Alumni Relations*, University of Washington School of Law
- Andrea Cayley, *Director, Washington D.C. Program*, Arizona State University Sandra Day O'Connor College of Law
- Ashira Pelman Ostrow, *Sr. Associate Dean for Academic Affairs*, Maurice A. Deane School of Law at Hofstra University

Way to Go!

We don't believe in thankless work, so please send us a note about a job well done, an accolade for a colleague, a successful event, or a project you or your team have recently undertaken! [Submit](#) it here.

Professional Development

Good Reads: [Maintaining Donor Relationships During Leadership Transition](#)
[Strategies for Increasing Alumni Survey Response Rates](#)

Good Listen: [Hidden Brain: Fear Less](#)

Psychiatrist and neuroscientist Arash Javanbakht discusses the psychology of fear — how it helps us, how it hurts us, and what we can do to harness it.

Good Watch: [The Power of Letting Go](#)

Simon Sinek emphasizes the importance of leaders relinquishing control and empowering their teams. Video from *The World Business Forum*, Nov. 2023, with Chris Stanley

Questions? Comments?

Feel free to reach out to your 2024 IA Section Officers:

- [Robin Fulton Langhans](#), Co-Chair, Penn State Dickinson Law
- [Colleen Taricani](#), Co-Chair, University of California, Irvine School of Law
- [Brian Costello](#), LMU Loyola Law School

- [Elizabeth Field](#), The George Washington University Law School
- [Katey Howerton](#), William & Mary School of Law
- [Heather Rappaport](#), University of Nevada, William S. Boyd School of Law
- [Stephanie Silvestri](#), Seton Hall University School of Law
- [Mary Ann Soden](#), University of California, Irvine School of Law
-

Access past newsletter issues and archived webinars on the [Institutional Advancement website](#)