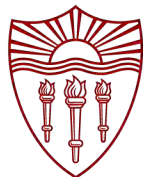


Section on Post-Graduate Legal Education

co-sponsored by Section on Global
Engagement

*Legal Education Programs for
Non-Licensed Legal Professionals*



University of Southern California, Gould School of Law

Anne Marlenga
Director of Special Projects &
Adjunct Assistant Professor of Law



Graduate & International Programs

On-Campus LLM: 2002

Online LLM: Fall 2014

Online MSL: Fall 2016

On-Campus MSL: Fall 2019

Online Certificates (currently, 8 offered): 2014-2022

(Not listed: smaller, specialized LLM programs)



Initial Considerations

- Physical space
- Appetite for new programs
- Availability of administrative support and/or contractual relationship with an outside vendor
- Subject matter focus
- Degree name



Online, In-Person, Hybrid Formats

- Physical space
- Appetite for online teaching and advising
- Technical support: in house or contracted
- Marketing: online/nationwide
- Hybrid specifics: hybrid program or hybrid classes?



Steps & Timeline

- Approvals: faculty, university, ABA, regional, states
- Partner provider vs. entirely in-house (or in-between)
- Technology (LMS, Zoom vs. Teams, other tech)
- Space for classes, offices, library resources
- Instructors: full-time, part-time, new hires?
- Staffing and other support services



General Recommendations

- Consider time and cost: both longer/larger than you expect!
- Programs can be replicated from in-person to online, but the courses/students/experience differs greatly
- Be prepared to integrate online, hybrid, and in-person students and faculty
- Look into adjunct faculty support such as TAs or graders
- Consider outsourcing opportunities across campus or via private vendors

