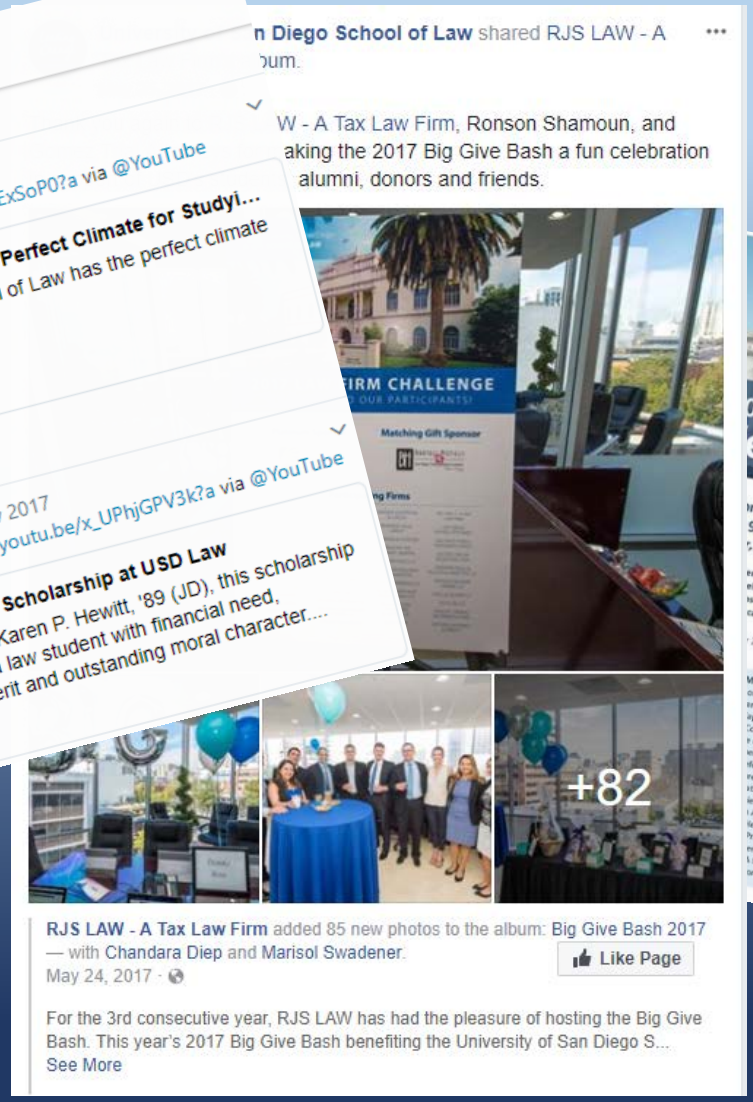
Stewardship Through Electronic and Social Media



University of San Diego
SCHOOL OF LAW

The Docket

December 2017

Upcoming Events

USD Legal Research Center Reception & Book Signing by Roy L. Brooks & Orly Lobel

Friday, January 5, 2018 // 5 p.m.
Pardee Legal Research Center, Room 1st floor
The University of San Diego Legal Research Center invites AALS attendees to a reception and book signing on Friday, January 5th at 5 pm. Enj… Read More

Personalized Medicine: Promises and Perils

Friday, January 19, 2018 // 5 p.m.
KIPJ
The University of San Diego School of Law and the Center for Health Law Policy and Bioethics is pleased to present "Personalized Medicine: P… Read More

Alumni Needed for Mock Interviews: Jan 23-25

Tuesday, January 23, 2018 – Thursday, January 25, 2018
Warren Hall, Room 113
USD School of Law's Office of Career and Professional Development is recruiting alumni to conduct mock job interviews with students for the … Read More

See All Upcoming Events

University of San Diego
SCHOOL OF LAW

We want to thank YOU this Thanksgiving!

From all of us at the University of San Diego School of Law, thank you so much for your generosity, your commitment to our students, and for each and every way you support our school. We could not do what we do without you.

We wish you a harvest of blessings, good health, and good times.

Happy Thanksgiving!

Sincerely,
Your Development Team at USD School of Law

DEVELOPMENT AND DONOR RELATIONS

PHONE (619) 260-4692	**EMAIL** lawdev@sandiego.edu
FACEBOOK usdlaw	**READ** latest news

University of San Diego
School of Law
5998 Alcala Park
San Diego, CA 92110-2492

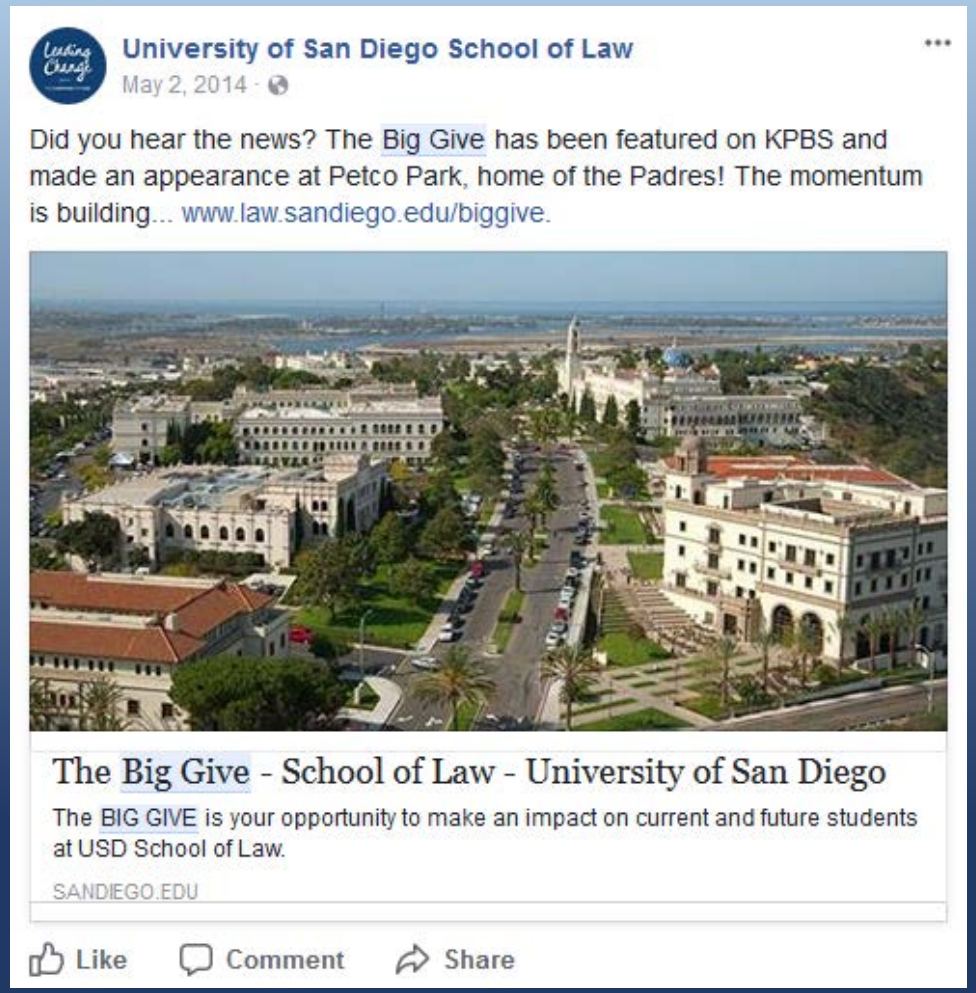
Web Version

University of San Diego School of Law
July 10, 2017 ·

Congratulations to the San Diego Law Alumni Chapter for having the highest participation rate (12.6%) in the 2016-17 Regional Alumni Rally. The Washington, D.C., Chapter placed second, with the Los Angeles Chapter in a close third.

Regional Alumni Rally - USD School of Law
SANDIEGO.EDU

Like Comment Share



The Big Give is a 36-hour fundraising campaign that provides an opportunity for supporters of USD School of Law to make a big impact on current and future students. Gifts made within the time frame will benefit the law school and will count for the totals of the Big Give.

Torero Tuesday

[Torero Tuesday Kick-off Video]

#ToreroTuesday

What Is #ToreroTuesday?

In 2015, we established our own day of giving in honor of #GivingTuesday, the globally recognized day of giving and philanthropy. This day has become our way of encouraging alumni, friends, and family of the University of San Diego to amplify student life and campus culture. Last year, we collectively raised $194,000 in donations. This year, we're setting our goal even higher at $250,000. Let's make November 28th our best #ToreroTuesday yet!

USanDiegoLaw
@USanDiegoLaw

Tweets	Following	Followers	Likes	Lists
235	223	3,434	5	1

USanDiegoLaw @USanDiegoLaw · Nov 9
Karen P. Hewitt Scholarship at USD Law: youtu.be/f0lDkMzGsD4?a via @YouTube

USanDiegoLaw @USanDiegoLaw · Oct 27
I liked a @YouTube video youtu.be/9ZVCJnHGiik?a #ToreroTuesday Teaser

#ToreroTuesday Teaser
Mark your calendars for #ToreroTuesday on November 28, 2017 and stay …
youtube.com

Play Video

USD Toreros
@USDToreros

The official Twitter account for University of San Diego Athletics. #SanDiego #Toreros

San Diego, CA
USDToreros.com
Joined June 2009

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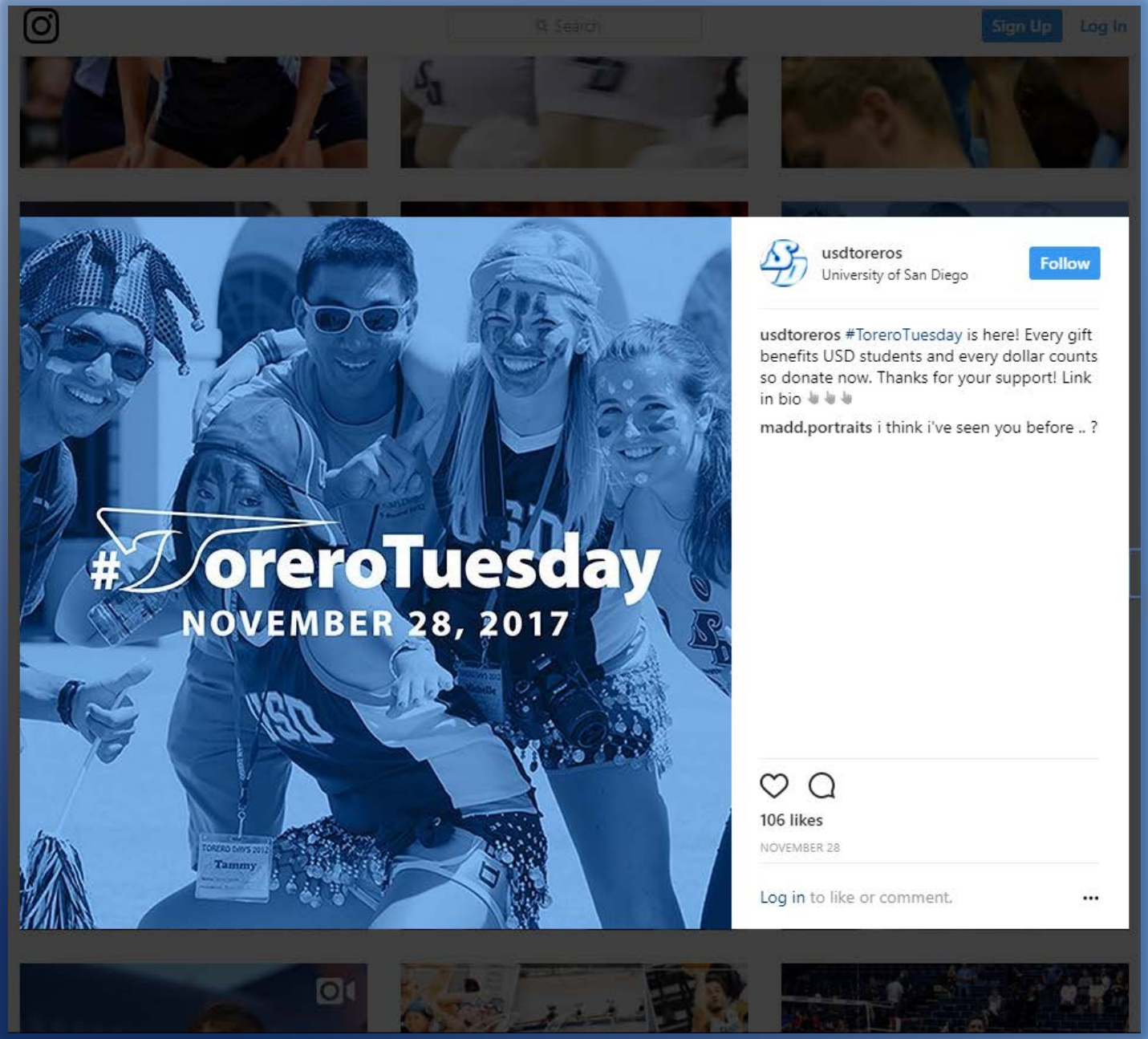
USD Toreros
@USDToreros

Follow

It's Torero Tuesday! Get in the Game and Give. Tag us after you give for your chance to win! #ToreroTuesday
torerotuesday.sandiego.edu

9:09 AM - 29 Nov 2016


Search
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Log In
#ToreroTuesday
NOVEMBER 28, 2017
usdtoreros
University of San Diego
Follow
usdtoreros #ToreroTuesday is here! Every gift benefits USD students and every dollar counts so donate now. Thanks for your support! Link in bio
madd.portraits i think i've seen you before .. ?
106 likes
NOVEMBER 28
Log in to like or comment.

#ToreroTuesday

#ToreroTuesday
IS HERE!

Share Your USD Pride

Rally up some extra interest in #ToreroTuesday by sharing a special 'I Gave' -stamped photo for all to see!

GIVE AND SHARE NOW

DONATIONS

$242,665

MAKE YOUR DONATION

772
Total Donors

$47,588
Athletics Donations

866
USD Athletics Service Hours Pledged

2015
Total Raised of $100,000 Goal

$106,000

2016
Total Raised of $150,000 Goal

$194,000

Show Your Torero Spirit

Olé! Olé! All of those who donate $55 and over will receive a special, limited-edition set of Torero socks.

Experience the Scene at USD with #SceneAtUSD

USD Students, Faculty, Staff, and visitors to the USD campus can get involved by posting pictures of the University of San Diego campus on a variety of social media sites using the hashtag #SceneAtUSD. University of San Diego was voted #1 Most Beautiful Campus by Princeton Review and #SceneAtUSD gives an opportunity to share the beauty with people around the world!

STUDENT PHOTO OF THE WEEK

Students making the most of the new Paseo de Colachis and the San Diego weather. Thanks Jessica Polak for sharing this photo!

Calling all student photographers: we want to feature you in "Student Photo of the Week" in Torero Weekly. Send us original photos that capture Torero spirit, highlight an event or convey campus beauty. If selected, we will mention your name in the byline!

Send your photo to dcim@sandiego.edu

Calling All Student Photographers!

Students at USD have the unique opportunity to share the beauty of the USD campus as well as their talent by submitting photos they take around campus to dcim@sandiego.edu. Photos can include scenery, campus activities, or anything else that sparks students' interest in relation to USD. Staff picks will be shared in the USD's weekly e-newsletter, Torero Weekly.

Donor Stewardship – in the Digital Age

Personalizing Messages Through the Use of Social and Electronic Media

University of San Diego SCHOOL OF LAW

Class of 1979 Scholarship

Virginia Nelson and Nareen Karakashian

University of San Diego SCHOOL OF LAW

Expanding the Impact of Stewardship