

Happiness Approaches to Business Associations Scholarship

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I. Happiness Research Overview

- A. Easterlin's Paradox Revisited**
- B. Hedonic Psychology**
- C. Positive Psychology**

II. Corporate Law Applications

- A. CEO Pay for Performance v. Positive Corporate Governance**
- B. Shareholder Empowerment v. High Costs of Shareholder Participation**
- C. Social Responsibility & Business Ethics Based Upon Hope & Self-Control**

III. Other Business Applications

- A. Positive Agency**
- B. Positive Leadership**
- C. Positive Organizations**