

Economics and IP Scholarship – Glynn Lunney

I. Introduction

II. The Basic Tools of Economics

- a) Microeconomics and the Rational Economic Actor
- b) Game Theory
- c) Macroeconomics
- d) Empirical Analysis and Regressions

III. Economics Applied: Some Leading Economics and IP Articles

a) Copyrights

Stephen Breyer, *The Uneasy Case for Copyright: A Study of Copyright in Books, Photocopies, and Computer Programs*, 84 HARV. L. REV. 281 (1970)

Paul Goldstein, *Derivative Rights and Derivative Works in Copyright*, 30 J. COPYRIGHT SOC'Y 209 (1983)

b) Patents

Fritz Machlup, *An Economic Review of the Patent System*, Subcommittee on Patents, Trademarks, and Copyrights of the Senate Committee on the Judiciary, 85th Cong. (Comm. Print 1958)

Edmund W. Kitch, *The Nature and Function of the Patent System*, 20 J.L. & ECON. 265 (1977)

c) Trademarks

Ralph S. Brown, *Advertising and the Public Interest: Legal Protection of Trade Symbols*, 57 YALE L.J. 1165 (1948)

Benjamin Klein & Keith B. Leffler, *The Role of Market Forces in Assuring Contractual Performance*, 89 J. POL. ECON. 615 (1981)

IV. Concluding Thoughts