

SAMPLE CLASS OF 2004 PLEDGE CAMPAIGN LETTER

Dear [Member of the Class of 2004],

I'm writing to ask you to participate in the Class of 2004 Continue the Community program by making a pledge to the Law School's *Fund for Excellence*. Since 1997, each graduating class has worked to raise funds for a Class Gift to be presented to the Dean at graduation. Although these past campaigns have been very successful, this year we are trying something that we hope will have a more lasting effect on the school and will keep the Class of 2004 more connected and invested in the school after graduation

I am asking you to join me in making a five-year commitment to the Law School's *Fund for Excellence*, with the first pledge payment being due in July of 2005. Over the past decade, funding provided by the State to the Law School has dramatically decreased. State assistance provides only 18% of the funding available to Law School programs. Moreover, tuition dollars and state assistance combined do not provide funding for essential student services including scholarships, law journals, and career services. These programs depend on the *Fund for Excellence*.

Our graduating class has benefited greatly from alumni contributions to the *Fund for Excellence*. Through the Continue the Community class pledge, we will join this community of alumni in making a lasting impact on student programs at the Law School. Furthermore, we will show appreciation for the quality of education we received and inspire future classes to continue the tradition of giving.

As well as anyone, I know that we have severely limited financial resources at this point. By making a pledge you can show your support now, while deferring financial contributions until after you take the bar and get settled in your new role as a lawyer and alumnus/alumna.

Thanks for taking the time to consider making a pledge. I am leaving you with a pledge form for your convenience. I will be in touch with you in the next couple of weeks.

Mike