

THURSDAY, JANUARY 6, 2005

7:00 a.m. - 8:00 p.m.
AALS Registration
Grand Ballroom
Grand Ballroom Level
Hilton San Francisco

7:00 a.m. - 8:00 p.m.
AALS Message Center
West Lounge
Ballroom Level
Hilton San Francisco

7:00 a.m. - 8:00 p.m.
AALS Office and Information Center
Franciscan A & B
Ballroom Level
Hilton San Francisco

7:30 - 8:30 a.m.
Twelve Step Meeting
Union Square 25
Fourth Floor
Hilton San Francisco

8:00 a.m. - 5:00 p.m.
**AALS Exhibit Hall Open House -
“The Meeting Place”**
Grand Ballroom
Grand Ballroom Level
Hilton San Francisco

Exhibitors will display a variety of academic, teaching and administrative products and services of interest to those in legal education. Morning and afternoon refreshments will be served in the “Meeting Place” in the Exhibit Hall.

AALS WORKSHOPS

(Two concurrent, full-day workshops. Workshop on Democratic Governance pages 11 - 13, Workshop on Evaluating Students, pages 14 - 17)

WORKSHOP ON DEMOCRATIC GOVERNANCE

8:45 a.m. - 5:30 p.m.
Continental Ballroom 6
Ballroom Level
Hilton San Francisco

8:45 - 9:00 a.m.

Welcome:

Gerald Torres, The University of Texas School of Law and AALS President

Introduction:

T. Alexander Aleinikoff, Georgetown University Law Center and Chair, Planning Committee for AALS Annual Meeting Workshop on Democratic Governance

9:00 - 10:30 a.m.

The Structure of Representation

Moderator: Pamela S. Karlan, Stanford Law School

Gerrymandering

Speaker: Bruce E. Cain, Director, Department of Political Science,
University of California Berkeley, Berkeley, California

Representation and U.S. Democracy

Speaker: Daniel R. Ortiz, University of Virginia School of Law

Voting Rights Act at 40

Speaker: Richard H. Pildes, New York University School of Law

Coalition District

Speaker: Carol M. Swain, Vanderbilt University Law School

10:30 - 10:45 a.m.
Refreshment Break

10:45 a.m. - 12:15 p.m.

Popular Democracy

Moderator: Stephen M. Griffin, Tulane University School of Law

Madisonian Democracy

Speaker: Philip Chase Bobbitt, The University of Texas School of Law

Recall: Lessons of California

Speaker: Elizabeth Garrett, University of Southern California Law School

Judicial Review

Speaker: Jane S. Schacter, University of Wisconsin Law School

Referenda

Speaker: Peter Schrag, Writer and Editor, Sacramento Bee, Sacramento, California

12:30 - 2:00 pm
Lunch on Your Own

2:15 - 3:45 p.m.

Building a Democratic System

Moderator: Samuel Issacharoff, Columbia University School of Law

Preconditions for Democracy to Take Hold

Speaker: Amy Lynn Chua, Yale Law School

International Enforcement

Speaker: Michael W. Doyle, Columbia University School of Law

Iraq/Afghanistan

Speaker: Noah R. Feldman, New York University School of Law

Charter and Secession, Notwithstanding Clause

Speaker: Leslie J.M. Green, York University, Osgoode Hall Law School, Toronto, Ontario, Canada

South Africa

Speaker: Heinz J. Klug, University of Wisconsin Law School

3:45 - 4:00 p.m.
Refreshment Break

(Workshop on Democratic Governance, continued)

4:00 - 5:30 p.m.

Concurrent Sessions

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| <p>• Teaching Democracy</p> <p>Moderator: Pamela S. Karlan, Stanford Law School</p> <p>Speakers: Guy-Uriel E. Charles, University of Minnesota Law School
Heather K. Gerken, Harvard Law School</p> | <p>Continental Parlor 2
Ballroom Level
Hilton San Francisco</p> |
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| <p>• Campaign Financing</p> <p>Moderator: Richard Briffault, Columbia University School of Law</p> <p>Speakers: Karen Getman, Esquire, Remcho, Johansen & Purcell, San Leandro, California
Richard L. Hasen, Loyola Law School
Spencer A. Overton, The George Washington University Law School</p> | <p>Continental Ballroom
6 Ballroom Level
Hilton San Francisco</p> |
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| <p>• Participation</p> <p>Moderator: T. Alexander Aleinikoff, Georgetown University Law Center</p> <p>Speakers: R. Michael Alvarez, Professor, Division of Humanities and Social Sciences, California Institute of Technology, Pasadena, California
Nora V. Demleitner, Hofstra University School of Law
Jamin Ben Raskin, American University Washington College of Law</p> | <p>Continental Parlor 8
Ballroom Level
Hilton San Francisco</p> |
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| <p>• Gay Rights and Democracy</p> <p>Moderator: Stephen M. Griffin, Tulane University School of Law</p> <p>Speakers: Teresa S. Collett, University of St. Thomas School of Law
William Nichol Eskridge, Jr., Yale Law School
Chai Rachel Feldblum, Georgetown University Law Center
Roderick Maltman Hills, Jr., The University of Michigan Law School</p> | <p>Yosemite A
Ballroom Level
Hilton San Francisco</p> |
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| <p>• Elections and Shareholder Participation in the Selection of Corporate Boards (Co-Sponsored by the Section on Business Associations)</p> <p>Moderator: Samuel Issacharoff, Columbia University School of Law</p> <p>Speakers: Stephen M. Bainbridge, University of California at Los Angeles School of Law
Lucian Arye Bebchuk, Harvard Law School
John C. Coffee, Jr., Columbia University School of Law
Jill E. Fisch, Fordham University School of Law
Lynn A. Stout, University of California at Los Angeles School of Law</p> | <p>Yosemite C
Ballroom Level
Hilton San Francisco</p> |
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**WORKSHOP ON EVALUATING STUDENTS AND EVALUATING
OUTPUTS: VISION, REVISION, ENVISION:
CRITICAL PERSPECTIVES IN ASSESSMENT**

8:45 a.m. - 5:15 p.m.

Continental Ballroom 4
Ballroom Level

Hilton San Francisco

8:45 - 9:00 a.m.

Welcome:

N. William Hines, University of Iowa College of Law and AALS President-Elect

Introduction:

Elliott S. Milstein, American University Washington College of Law and Chair,
Planning Committee for AALS Annual Meeting Workshop on Evaluating Students
and Evaluating Outputs

9:00 - 9:30 a.m.

Critical Perspectives on Grading

Narrator: Taunya Lovell Banks, University of Maryland School of Law

Act 1: Grading Agonistes: Tears, Tissues and the Pain of High Stakes Grading

Act 2: Grading Law Schools: The Race to the Top

Act 3: Assessing the Assessors: Consumer Culture v. Faculty Resistance

Act 4: Grading as Disconnect: The Problem of Measuring Competence in the
Classroom, the Courtroom and Beyond

This session will highlight some of the problems with assessment from the
perspectives of students, faculty, deans and the legal profession.

9:30 - 10:30 a.m.

Vision: Transforming Reassessment

Moderator: Joseph D. Harbaugh, Nova Southeastern University Shepard Broad
Law Center

Linking Process of Cognitive Breakthrough

Speaker: Katharine K. Duvivier, University of Denver College of Law

Lawyering Program Grid

Speaker: Aderson Francois, New York University School of Law

Empirical Study of Development of Legal Reasoning Skills

Speaker: Stefan H. Krieger, Hofstra University School of Law

The panelists are asked to re-imagine the goals, methods and criteria for measuring
achievement and/or competence and discuss what we would do in an ideal world.

(Workshop on Evaluating Students and Outputs, continued)

10:30 - 10:45 a.m.
Refreshment Break

10:45 - 11:45 a.m.

Small Group Discussions: Visions

Participants will break into small groups to discuss the following issue: Free yourself from your and your school’s previous practices. What methods of evaluation would be better? Groups will report back to the full group. During the wrap-up, participants will vote for the best/most creative idea, and the group members receiving the most votes will receive a prize.

Small Group #1	Union Square 1 Fourth Floor Hilton San Francisco
Small Group #2	Union Square 2 Fourth Floor Hilton San Francisco
Small Group #3	Union Square 3 Fourth Floor Hilton San Francisco
Small Group #4	Union Square 4 Fourth Floor Hilton San Francisco
Small Group #5	Union Square 5 Fourth Floor Hilton San Francisco
Small Group #6	Union Square 6 Fourth Floor Hilton San Francisco
Small Group #7	Union Square 8 Fourth Floor Hilton San Francisco
Small Group #8	Union Square 9 Fourth Floor Hilton San Francisco
Small Group #9	Union Square 10 Fourth Floor Hilton San Francisco
Small Group #10	Union Square 11 Fourth Floor Hilton San Francisco
Small Group #11	Union Square 12 Fourth Floor Hilton San Francisco

(Workshop on Evaluating Students and Outputs, Small Group Discussions: Visions, continued)

Small Group #12

Union Square 13
Fourth Floor
Hilton San Francisco

Small Group #13

Union Square 14
Fourth Floor
Hilton San Francisco

Small Group #14

Union Square 15
Fourth Floor
Hilton San Francisco

Small Group #15

Union Square 16
Fourth Floor
Hilton San Francisco

11:45 a.m. -12:30 p.m.

Small Groups Reporting

Moderator: Taunya Lovell Banks, University of Maryland School of Law

12:30 - 2:00 p.m.

Lunch on Your Own

2:00 - 3:30 p.m.

Revision: Improving Assessment

Moderator: Charles R. Calleros, Arizona State University College of Law

Speakers: Steven I. Friedland, Nova Southeastern University Shepard Broad
Law Center

Jean Gaskill, Retired Lawyer, Alameda, California

Gregory Scott Munro, University of Montana School of Law

Ann C. Shalleck, American University Washington College of Law

This session will explore ideas to enhance existing models of constructing and grading examinations and will include a discussion of essays, multiple choice and performance tests and the use of grading guidelines.

3:30 - 3:45 p.m.

Refreshment Break

(Workshop on Evaluating Students and Outputs, continued)

3:45 - 5:00 p.m.

Envision: Experiments in Alternative Assessment

Moderator: Carol L. Izumi, The George Washington University Law School

Use of Classroom Performance System

Speaker: Dorothy Andrea Brown, Washington and Lee University
School of Law

A Better Alternative to the Traditional End-of-Semester Exam

Speaker: Larry Cunningham, Texas Tech University School of Law

Experiment in Assessment

Speaker: Douglas R. Haddock, St. Mary's University of San Antonio
School of Law

Streaming Video for Assessment in Negotiation Classes

Speaker: Michael L. Moffitt, University of Oregon School of Law

A number of law professors, cognizant of the shortcomings of the prevalent methods of assessment, have adopted alternative assessment techniques. Four of our colleagues will discuss and demonstrate how they use writing, collaboration, and technology to enhance the learning of students in their doctrinal and skills courses.

5:00 - 5:15 p.m.

Envisioning the Future: Wrap Up

Moderator: Taunya Lovell Banks, University of Maryland School of Law

This session will bring together the ideas from the plenary sessions as well as the small groups to enable participants to synthesize what has been presented.

AALS EVENTS

7:00 - 8:30 a.m.

Section on Academic Support Continental Breakfast
(Tickets were sold in advance. If available, tickets may be purchased at On-Site Registration until 5:00 p.m. on Wednesday, January 5th)

Union Square 19 & 20
Fourth Floor
Hilton San Francisco

7:30 a.m. - 6:30 p.m.

Joint Program of Sections on Environmental Law and Natural Resources Field Trip

Tour of the Hopkins Marine Field Station, the Monterey Bay Aquarium, and Doc Rickett's Laboratory

Spend the day in Monterey at the Hopkins Field Station and the Monterey Bay Aquarium to hear experts address the threats to the survival of marine fish species with a side visit to Doc Rickett's laboratory to learn about his unique friendship with John Steinbeck.

Bus will depart from the Taylor Street exit, Lobby Level, Hilton San Francisco.

(Tickets were sold in advance of the Annual Meeting. If space is available, tickets may be purchased at On-Site Registration until 5:00 p.m. on Wednesday, January 5th or at the bus departure point on Thursday, January 6.)

8:30 a.m. - 1:30 p.m.

Section on Agricultural Law Field Trip

Marketing High Quality Natural Meat to America's Eaters: The Niman Ranch Experience

Tour the headquarters of Niman Ranch meat company where we will visit with senior officials of the company about what is involved in producing, processing, and marketing of high quality natural meats. Special attention will be given to food safety and consumer concerns about animal welfare and meat quality. We will tour the meat cutting rooms to observe the preparation and packaging of fresh meat products sold to restaurants throughout the Bay area. The second stop will be Olivetto's where the tour will meet with Chef Paul Canola to discuss issues of meat safety and quality from the perspective of retailers.

Bus will depart from the Taylor Street exit, Lobby Level, Hilton San Francisco.

(Tickets were sold in advance of the Annual Meeting. If space is available, tickets may be purchased at On-Site Registration until 5:00 p.m. on Wednesday, January 5th or at the bus departure point on Thursday, January 6.)

8:30 a.m. - 12:15 p.m.
Section on Socio-Economics

Plaza B
 Lobby Level
 Hilton San Francisco

Socio-Economics - Culture, Biology, Economics and More

<http://www.journaloflawandsocioeconomics.com/>

8:30 - 8:45 a.m.

Introduction and Welcoming Remarks

Speaker: Margaret Friedlander Brinig, University of Iowa College of Law

8:45 - 10:05 a.m.

Economics and Culture

Speakers: Margaret Friedlander Brinig, University of Iowa College of Law
 William Jankowiak, Professor, Department of Anthropology,
 University of Nevada Las Vegas, Las Vegas, Nevada
 Robert Odawi Porter, Syracuse University College of Law
 Adrienne Katherine Wing, University of Iowa College of Law

This plenary session will address the topic of how culture must be taken into account in law and economics models. Professor Wing's perspective is that of global critical race feminism, with particular expertise in the Muslim world. Professor Porter speaks and writes on sovereign Native American peoples surrounded by an often conflicting set of majoritarian values. Professor Jankovich speaks as an anthropologist with particular expertise in the role traditional Chinese values played in the transition to a market economy.

10:05 - 10:15 a.m.

Break

10:15 - 11:25 a.m.

Concurrent Sessions

• **Developments in Neuroscience and the Future of the Rational Model**

Plaza B
 Lobby Level
 Hilton San Francisco

Speakers: Katharine K. Baker, Chicago-Kent College of Law Illinois Institute of Technology
 June Rose Carbone, Santa Clara University School of Law
 Terrence Chorvat, George Mason University School of Law
 Oliver R. Goodenough, Vermont Law School
 Henry T. Greely, Stanford Law School

Developments in neuroscience that allow the isolation of the neurochemicals associated with human emotions and charting of the parts of the brain involved in human reactions are creating a much richer picture of human motivation. This panel will consider the impact of these developments on (1) the concept of rationality in economics, (2) their potential for contributing to a more accurate model of human behavior, and (3) the implications for law, norm development, and socio-economics.

- **Other Paradigms of Economic Thought: Leakage: The Bleeding of the American Economy** Mason Room
Sixth Floor
Hilton San Francisco

Speakers: Peter H. Huang, University of
Minnesota Law School
Demetri Kantarelis, Professor of Economics, Economics
and Global Studies Department, Assumption College,
Worcester, Massachusetts
L. Randall Wray, Professor, Department of Economics,
University of Missouri-Kansas City, Kansas City,
Missouri

In a book entitled *Leakage: The Bleeding of the American Economy*, using readily available data provided by the Statistical Abstracts of the United States and training as a scientist, the late Dr. Treval Powers, a distinguished research chemist, advances a model and formula that suggests that for many years, the U.S. economy has had an untapped annual real growth potential of eleven percent per capita. This is a potential wealth maximization that cannot be predicted or achieved by mainstream law and economic thinking. In this session, two professors of economics and one law professor with a Ph.D. in mathematics in the area of economics explore this growth potential and its implications for teaching economic theory. Professors Huang and Kantarelis' report on the book; and Professor Wray provides corroborating support for Dr. Power's growth predictions based on his application of Post-Keynesian Economics.

- **Socio-Economics and Economic Theory** Powell Room
Sixth Floor
Hilton San Francisco

Speakers: Morris Altman, Professor and Chair,
University of Saskatchewan,
Department of Economics, Saskatoon, Saskatchewan, Canada
Robert Ashford, Syracuse University College of Law
James R. Hackney, Jr., Northeastern University School
of Law
Philip L. Harvey, Rutgers The State University of N.J.
School of Law, Camden
Richard E. Hattwick, Professor, Department of Economics,
Western Illinois University, Macomb, Illinois

According to the definition of socio-economics, socio-economists seek to examine the assumptions of the neoclassical paradigm, develop a rigorous understanding of its limitations, improve upon its application, and develop alternative, perhaps complementary, approaches that are predictive, exemplary, and morally sound. Not surprisingly, there is a range of opinions among socio-economists regarding the relevance and implications of the neoclassical paradigm both in particular contexts and systemically. The panel will offer a range of views on this subject.

(Socio-Economics - Culture, Biology, Economics and More, continued)

11:25 - 11:35 a.m.

Break

11:35 a.m. - 12:15 p.m.

The Future of Socio-Economics

Plaza B

Lobby Level

Hilton San Francisco

Speakers: Morris Altman, Professor and Chair,
University of Saskatchewan, Department of Economics, Saskatoon,
Saskatchewan, Canada
Robert Ashford, Syracuse University College of Law
William K. Black, Assistant Professor, LBJ School of Public
Affairs, University of Texas at Austin, Austin, Texas
Margaret Friedlander Brinig, University of Iowa College of Law
June Rose Carbone, Santa Clara University School of Law
Robert Cooter, University of California Berkeley School of Law
Lynne L. Dallas, University of San Diego School of Law
James R. Hackney, Jr., Northeastern University School of Law
Philip L. Harvey, Rutgers The State University of N.J. School
of Law, Camden
Peter H. Huang, University of Minnesota Law School
Demetri Kantarelis, Professor of Economics, Economics and
Global Studies Department, Assumption College, Worcester,
Massachusetts
Edward L. Rubin, University of Pennsylvania Law School

A roundtable of professors of law, economics, and other disciplines actively involved in socio-economic teaching, scholarship and service will share their views on the future of socio-economics.

The program is offered to further the Section's long-term goal to encourage and facilitate the inclusion of socio-economic analysis in law teaching by way of (1) courses in law and socio-economics, (2) enriched courses in law and economics, and (3) socio-economic segments in other courses. The program is intended not only for specialists, but also for generalists interested in legal education. With the help of more than twenty-one participants (including nine economists) from twenty member schools and six other schools, the program is offered to demonstrate that socio-economics has important practical consequences in the representation of client interests and the formulation of law-related economic policy and is therefore essential to the professional responsibilities of lawyers and law teachers because it (1) recognizes the importance of the institutions such as law and private property in shaping and understanding economic behavior, (2) draws upon all disciplines necessary and helpful to understanding economic behavior, (3) provides the foundation for a rigorous approach to economic understanding (consistent with the scientific method) that is both paradigm-conscious and value conscious.

Business Meeting at Program Conclusion

8:30 - 11:30 a.m.

**Section on Student Services, Co-Sponsored by Section
on Pro-Bono and Public Service Opportunities**

Imperial B

Ballroom Level

Hilton San Francisco

**The New ABA Mandate for Law Student Pro Bono:
What it Means For Your Law School**

This program will examine the ABA Standard on Legal Education concerning law school pro bono and its new language strengthening the expectation that a law school will provide pro bono opportunities for law students. The panels will explore the history and impact of the new regulations on ABA site visits, basic program models to which law school student services professionals can look to for models and, finally, innovative and efficient ways student services professionals and faculty can involve underutilized groups in creating pro bono projects.

8:30 - 8:40 a.m.

Welcome:

Holly Eaton, Georgetown University Law Center

Barbara Moulton, Georgetown University Law Center

Gena Lewis Singleton, South Texas College of Law

8:40 - 9:20 a.m.

The Significance of the Changes in ABA Standard 302

Moderator: Sylvia K. Novinsky, University of North Carolina School of Law

Speakers: Camille M. De Jorna, Associate Consultant on Legal Education,
Section of Legal Education and Admissions to the Bar, American
Bar Association, Chicago, Illinois
Robert D. Dinerstein, American University Washington College
of Law

This panel will explore the changes in ABA Standard 302 that now requires all law schools to provide substantial opportunities for student participation in pro bono activities. Panelists will discuss the history and intent behind the changes to Standard 302 and the effects of these changes on future ABA law school site visits.

(The New ABA Mandate for Law Student Pro Bono: What it Means For Your Law School, continued)

9:20 - 9:50 a.m.

Law School Pro Bono Program Models

Moderator: Eve Biskind Klothen, Rutgers The State University of N.J. School of Law, Camden

Speakers: Cynthia F. Adcock, Senior Program Manager, Leadership and Research, Equal Justice Works, Washington, District of Columbia
Dina R. Merrell, Staff Counsel, Section of Legal Education and Admissions to the Bar, American Bar Association, Chicago, Illinois

Don't have a Pro Bono Program at your school? Or if you do, has it grown stale? Our panelists will describe various pro bono program models and share ideas for creating new, or improving existing, pro bono programs.

9:50 - 10:00 a.m.

Break

10:00 - 11:30 a.m.

Creating Partnerships: Leveraging Resources

Moderator: Susan Feathers, University of Pennsylvania Law School

Speakers: Holly Eaton, Georgetown University Law Center
Sylvia K. Novinsky, University of North Carolina School of Law
Sudha Shetty, Seattle University School of Law

This panel will explore innovative and effective ways of creating alliances between law school pro bono programs with law school student groups, bar associations, and legal services organizations. Panelists will discuss a wide range of innovative and replicable pro bono programs including the Innocence Project of the National Capital Region, the Seattle University Law School Access to Justice Institute, the Entrepreneurial Law Association and the IRS-VITA Program at University of North Carolina School of Law. Materials and suggestions for implementing similar programs at other law schools will be provided.

9:00 a.m. - 12:00 p.m.

**Joint Program of Sections on Aging and the Law and
Clinical Legal Education**

Imperial A

Ballroom Level

Hilton San Francisco

**Interviewing and Counseling in Context:
New Approaches and New Ideas**

(Program to be published in the *Thomas M. Cooley Journal of
Practical and Clinical Law*)

This session will explore how specific client context influences approaches to interviewing and counseling. An initial panel of authors of frequently-used interviewing and counseling textbooks (and one forthcoming textbook) will speak about how client context affects interview techniques and counseling models, with a particular emphasis on elderly clients, child and youth clients, criminal defendants and non-English speaking clients. Professor Marshall will moderate a panel consisting of textbook authors Professors Harbaugh, Bergman, DiPippa, Cochran and Dinerstein. After a short break, attendees may choose one of four tracks: Older Adult Clients, Child and Youth Clients, Criminal Defense Clients and Non-English Speaking Clients. Each track will be led by practitioners, clinical professors and, where appropriate, non-lawyer professionals who can inform our understanding of issues specific to the chosen area of practice. It is anticipated that there will be opportunities for discussion, questions and interaction between panelists and audience members in the tracks so that more sophisticated interviewing and counseling models can be jointly developed.

9:00 - 10:30 a.m.

Plenary Session

Moderator: Shauna I. Marshall, University of California Hastings College of the Law

Speakers: Paul Bruce Bergman, University of California at Los Angeles School of Law
Susan Berk-Seligson, Professor, College of Arts and Sciences, Vanderbilt University, Nashville, Tennessee
Robert F. Cochran, Jr., Pepperdine University School of Law
Robert D. Dinerstein, American University Washington College of Law
John M.A. DiPippa, University of Arkansas at Little Rock William H. Bowen School of Law
Joseph D. Harbaugh, Nova Southeastern University Shepard Broad Law Center
Bob Knight, Professor of Gerontology and Psychology, Tingstad Older Adult Counseling Center, Southern California University, Los Angeles, California

(Interviewing and Counseling in Context: New Approaches and New Ideas, continued)

10:30 - 10:45 a.m.

Break

10:45 a.m. - 12:00 p.m.

Concurrent Sessions

• **Older Adult Clients**

Moderator: Steven K. Berenson, Thomas Jefferson
School of Law

Imperial A
Ballroom Level
Hilton San Francisco

Speakers: Bob Knight, Professor of Gerontology and
Psychology, Tingstad Older Adult Counseling Center,
Southern California University, Los Angeles, California
Kate Mewhinney, Wake Forest University School of Law
Jennifer L. Wright, University of St. Thomas School of Law

• **Child and Youth Clients**

Moderator: Mark N. Aaronson, University of California
Hastings College of the Law

Continental Parlor 3
Ballroom Level
Hilton San Francisco

Speakers: Ron Gutierrez, Clinical Director, Legal Services for Children, Inc.,
San Francisco, California
Abigail Trillin, Managing Attorney, Legal Services for Children,
Inc., San Francisco, California

• **Non-English Speaking Clients**

Moderator: Yolanda Redero, Vanderbilt University Law
School

Yosemite A
Ballroom Level
Hilton San Francisco

Speakers: Muneer I. Ahmad, American University Washington College of Law
Susan Berk-Seligson, Professor, College of Arts and Sciences,
Vanderbilt University, Nashville, Tennessee

• **Criminal Defense Clients**

Moderator: Gretchen G. Viney, University of Wisconsin
Law School

Yosemite C
Ballroom Level
Hilton San Francisco

Speakers: Aminata Fulani N. Ipyana, Howard University School of Law
Novella L. Nedeff, Indiana University School of Law, Indianapolis

Business Meeting of Section on Aging and the Law at Program Conclusion

9:00 a.m. - 12:00 p.m.
Section for the Law School Dean

Continental Parlor 8
Ballroom Level
Hilton San Francisco

The Law School as Part of a University

Moderator: John H. Garvey, Boston College Law School

Speakers: Hannah R. Arterian, Syracuse University College of Law
Lisa A. Kloppenberg, University of Dayton School of Law
David Rudenstine, Yeshiva University Benjamin N. Cardozo
School of Law
Aviam Soifer, University of Hawaii William S. Richardson School
of Law
David E. Van Zandt, Northwestern University School of Law
Michael K. Young, University of Utah S. J. Quinney College
of Law

The dean's job has been compared, with some justice, to the job of a small college president. The law school he or she runs must raise money, recruit students, hire faculty and staff, teach classes, run a library, find jobs for graduates, and cultivate alumni. In one way, though, the job is more complicated: the dean has a boss. He or she often serves at the pleasure of the president, and reports directly to a provost or academic vice president. The personal side of these relations is important, but it may be unique to the people involved. There are, however, aspects to the relation between law school and main campus that we all deal with. They concern budget, tenure and academic programs, alumni and development, university mission (particularly at religiously affiliated schools), libraries and technology, and other issues. Our program will examine law school/university cooperation in these areas, looking for consolation or enlightenment.

Business Meeting at Program Conclusion

9:00 a.m. - 12:00 p.m.

Section on Graduate Programs for Foreign Lawyers,
Co-Sponsored by Section on Immigration Law

Continental Parlor 2
Ballroom Level
Hilton San Francisco

**Changes in Attitudes, Changes in Latitudes:
The Future of Graduate Programs for Foreign Lawyers in a
Changing Environment**

(Program to be published in the *German Law Journal*)

Moderators: Jennifer D'Arcy Maher, Duke University School of Law
Michael A. Olivas, University of Houston Law Center

Speakers: Francisca Cazares, University of California Berkeley School
of Law
Hisaei Chuck Ito, Professor, Faculty of Law, Chuo University,
Tokyo, Japan
John Pearson, Director, Bechtel International Center, Stanford
University, Palo Alto, California
Thomas Telfer, Professor, Faculty of Law, University of Western
Ontario, London, Ontario, Canada
Laurel S. Terry, The Pennsylvania State University Dickinson
School of Law

Educational budget constraints are not the only factor negatively impacting foreign programs. U.S. security concerns have led to immigration reforms that are affecting our foreign applicants; changes in educational systems outside of the U.S., as well as competition in the graduate school market contribute to the challenges faced by administrators of graduate programs for foreign lawyers. Anecdotal evidence suggests foreign lawyer applications to graduate programs may be declining and the profiles of applicants changing. This program will examine immigration reform in the U.S. and changes in legal education and admission to practice in other countries, and discuss their impact on applications, admissions, and curriculum in U.S. graduate programs for foreign lawyers.

Business Meeting of Section on Graduate Programs for Foreign Lawyers at Program Conclusion

9:00 a.m. - 5:00 p.m.

Section on Institutional Advancement

Parc Ballroom I
Fourth Floor
Renaissance Parc Fifty Five

Institutional Advancement Seminar

Speakers to be Announced
Business Meeting at Program Conclusion

9:00 a.m. -12:00 p.m.

**Section on Intellectual Property Law, Co-Sponsored
by Section on Law and Computers**

Plaza A
Lobby Level
Hilton San Francisco

Open Source: Software and Beyond

Speakers: Robin C. Feldman, University of California Hastings College
of the Law
David McGowan, University of Minnesota Law School
Margaret Jane Radin, Stanford Law School

The success of the “open source” LINUX operating system, as well as other open source software projects, has generated significant interest in this model of production and licensing. Some are even arguing that open source approaches could be applied beyond software, to areas like biotechnology. At the same time, many theoretical and doctrinal questions about the open source model persist: what are the relative advantages and disadvantages of different open source licensing schemes; to what extent are licenses legally enforceable; what is the impact, if any, of the recent *Red Hat v. The SCO Group* litigation; and outside the context of software, does open source production make economic sense? Panelists will address these and other issues in what promises to be an engaging discussion.

Business Meeting of Section on Intellectual Property Law at Program Conclusion

9:00 a.m. -12:00 p.m.

Section on Law and Religion

Continental Parlor 1
Ballroom Level
Hilton San Francisco

**Meeting The Expectations of Religious Communities
for Nonmembers**

Moderators: Davison M. Douglas, College of William and Mary Marshall-
Wythe School of Law
Lisa Shaw Roy, University of Mississippi School of Law

Speakers: David L. Chappell, Associate Professor, Department of History,
University of Arkansas, Fayetteville, Arkansas
John J. Coughlin, O.F.M., Notre Dame Law School
Samuel J. Levine, Pepperdine University School of Law
Edward C. Lyons, Ave Maria School of Law
John Copeland Nagle, Notre Dame Law School
Suzanne Last Stone, Yeshiva University Benjamin N. Cardozo
School of Law

(Meeting The Expectations of Religious Communities for Nonmembers, continued)

Religious communities often have expectations for the conduct of nonadherents and for the practices of the broader society. Those expectations may range from a mere desire to be left alone, to a desire to curb what may be seen as the most egregious societal injustices or immoralities, to a desire to transform thoroughly the broader society. Religious communities will use various methods to attempt to realize their varied expectations. That will often include an attempt to incorporate their expectations into the law, a phenomenon which will be addressed by each of our speakers.

The speakers will reflect on that phenomenon from several perspectives. Among the issues discussed will be the ways in which members of a community that constitutes a religious minority in the United States - specifically the Jewish community - might desire or expect society at large to accommodate and incorporate the religious minority's practices and beliefs. The Roman Catholic natural law tradition will be considered, as will various Protestant perspectives.

Past writings of the law professors who will be speaking have dealt with topics such as religion and environmentalism; the law of moral nuisances; Pope John Paul II and human dignity; natural law and marriage; the Jewish legal model and contemporary American legal theory; cultural pluralism, nationalism, and universal rights; religion and capital punishment; and application of Jewish law interpretive methodologies to codes of legal ethics. Historian David Chappell may be less well-known among attendees; he will speak about his new book, *A Stone of Hope: Prophetic Religion and the Death of Jim Crow*, which the *Los Angeles Times* hailed as a “stunning reinterpretation of the civil rights movement.” The book presents evidence that a peculiar religious tradition, dating to the Hebrew Prophets, gave civil rights the fervor of a religious revival in the 1950s-1960s. The book argues that prophetic teachings inspired the black protesters’ unprecedented solidarity and will to self-sacrifice and that such teachings explain why they had greater political success than either their northern liberal allies or their segregationist enemies. Substantial time will be reserved for questions and discussion.

Business Meeting at Program Conclusion

<p>12:15 - 1:30 p.m. Section on Clinical Legal Education Luncheon (Tickets were sold in advance. If available, tickets may be purchased at On-Site Registration until 8:00 p.m. on Wednesday, January 5th)</p>	<p>Continental Ballroom 5 Ballroom Level Hilton San Francisco</p>
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<p>12:15 - 1:30 p.m. Section on Criminal Justice Luncheon (Tickets were sold in advance. If available, tickets may be purchased at On-Site Registration until 8:00 p.m. on Wednesday, January 5th)</p>	<p>Union Square 19 & 20 Fourth Floor Hilton San Francisco</p>
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12:15 - 1:30 p.m.

Section on Evidence Luncheon

(Tickets were sold in advance. If available, tickets may be purchased at On-Site Registration until 8:00 p.m. on Wednesday, January 5th)

Union Square 22
Fourth Floor
Hilton San Francisco

Moderator: David Alan Sklansky, University of California at Los Angeles School of Law

Speaker: Richard D. Friedman, The University of Michigan Law School

Respondent: Myrna S. Raeder, Southwestern University School of Law

12:15 - 1:30 p.m.

Section on Graduate Programs for Foreign Lawyers' Luncheon

(Tickets were sold in advance. If available, tickets may be purchased at On-Site Registration until 8:00 p.m. on Wednesday, January 5th)

Da Vinci I
Fourth Floor
Renaissance Parc Fifty Five

Speaker: Bryant G. Garth, Senior Research Fellow, American Bar Foundation, Chicago, Illinois

12:15 - 1:30 p.m.

Section on Institutional Advancement Luncheon

(Tickets were sold in advance. If available, tickets may be purchased at On-Site Registration until 8:00 p.m. on Wednesday, January 5th)

Barcelona II
Third Floor
Renaissance Parc Fifty Five

12:15 - 1:30 p.m.

Section on Law Libraries Luncheon

(Tickets were sold in advance. If available, tickets may be purchased at On-Site Registration until 8:00 p.m. on Wednesday, January 5th)

Yosemite B
Ballroom Level
Hilton San Francisco

12:15 - 4:30 p.m.

Section on Pro Bono and Public Service Opportunities

Service Project: The St. Anthony’s Foundation

The St. Anthony’s Foundation (SAF) is committed to advocating for social justice by focusing on the spiritual, social, and political causes of poverty. Following an orientation by staff of the SAF Social Justice and Education Program, participants will join homeless people for lunch in the dining hall. Participants will then divide into smaller groups to work in one of several projects, e.g. senior assistance, meal delivery, clothing distribution, or playground maintenance. We will reconvene for a facilitated reflection and question/answer period.

Bus will depart from the Taylor Street exit, Lobby Level, Hilton San Francisco.

(It was necessary to sign up for this event in advance. If space is available, you may board the bus at departure.)

12:30 - 1:45 p.m.

Section on Socio-Economics Luncheon

(Tickets were sold in advance. If available, tickets may be purchased at On-Site Registration until 8:00 p.m. on Wednesday, January 5th)

Sutter Room
Sixth Floor
Hilton San Francisco

Biology, Law and Economics

Speaker: Robert Cooter, University of California Berkeley School of Law

1:00 - 4:45 p.m.

Section on Student Services

Imperial B
Ballroom Level
Hilton San Francisco

1:00 - 2:30 p.m.

Creating the Best Law School Environment for Minority and GLBT Students: The Role of Law School Student Services Professionals

Moderator: Vincent A. Thomas, Hamline University School of Law

Speakers: Bryan Keith Fair, The University of Alabama School of Law
Victoria Ortiz, University of California Berkeley School of Law
Charlotte Denise Taylor, DePaul University College of Law

In the aftermath of the United States Supreme Court’s decision in *Grutter v. Bollinger*, legal education has focused its attention on determining minority student recruitment methods that are both legally permissible and effective. Successful recruitment of minority students, however, is only the start. If law schools are to

(Creating the Best Law School Environment for Minority and GLBT Students: The Role of Law School Student Services Professionals, continued)

reach their stated goals of providing all of their students with the educational benefits that come from being part of a diverse student body, they must create an environment where students of color and GLBT students feel fully integrated into the law school community and able to succeed in reaching their objectives. Minority and GLBT students battle all of the problems that confront every law student. Even at the most progressive law schools, however, these students often complain of additional problems related to their race or sexual orientation: isolation from their communities of origin and their peers, of being victimized in the “culture wars,” and of experiencing subtle, subconscious racism in their interactions with faculty, students, and staff.

As law school student services professionals, we are called to provide the type of personal advice, academic support, and career services to our students that will help them to succeed. We are also expected to create a positive environment outside of the classroom through programs and student organizations. How do we improve the support we provide to our minority and GLBT students? Can we move beyond mere retention to a point where more of these students experience success and become leaders?

2:30 - 2:45 p.m.

Break

2:45 - 3:45 p.m.

Managing Communication with Students: The Double-Edged Sword of Technology

Moderator: David H. Baum, The University of Michigan Law School

Speakers: Rodney O. Fong, Program Developer, Center for Access and Fairness, The State Bar of California, San Francisco, California
Elmer R. Masters, Emory University School of Law
Stephen D. Sowle, Chicago-Kent College of Law Illinois Institute of Technology

E-mail and the Internet have made it possible for student services professionals to communicate with students more quickly and efficiently than ever before. In spite of this, there are signs that our communications with students may not be as effective as they once were. Students are bombarded with so much information from multiple sources that they are frequently overwhelmed and unable to separate the wheat from the chaff. Consequently, they do not always receive the important information being sent their way. Are there ways to better manage our communication with students?

3:45 - 4:45 p.m.

Everything You Always Wanted to Know About FERPA and Other Legal Issues Facing Student Services Professionals

Moderator: Ellen M. Cosgrove, Harvard Law School

Speaker: Thomas W. Fenner, Deputy General Counsel, Office of the General Counsel, Stanford University, Palo Alto, California

This session is designed to provide some useful legal background to student services professionals. The session will explore some applications of FERPA. For example, when is an emergency exception to FERPA triggered? When can we share student information among faculty members and administrators? When should we require a written release when a student asks us to be a reference? When should we provide negative information to the Bar about a student?

In addition to a review of FERPA, the session will include important legal updates on topics of interest including ADA, Solomon, Immigration/SEVIS/Patriot Act, and *Grutter*.

Mr. Fenner’s practice has concentrated in the areas of academic affairs, such as faculty and student matters. He currently serves on The Board of Directors of the National Association of College and University Attorneys (NACUA).

Business Meeting at Program Conclusion

2:00 - 5:00 p.m.

Joint Program of Sections on Alternative Dispute Resolution and Litigation

Imperial A
Ballroom Level
Hilton San Francisco

Skills Training for the Lawyer: Teaching How to Use ADR in Litigation of Family Business Disputes

<http://www.law.missouri.edu/aalsadr/index.htm>

Moderator: Alfreda Robinson, The George Washington University Law School

Speakers: Phyllis Bernard, Oklahoma City University School of Law
Douglas N. Frenkel, University of Pennsylvania Law School
Dwight Golann, Suffolk University Law School
Michael W. Martin, Fordham University School of Law
Michael Pinard, University of Maryland School of Law
Timothy Wilton, Suffolk University Law School
Paula Marie Young, Appalachian School of Law

This session presents an interactive “fishbowl” demonstration of a simulated family business dispute. Alternative dispute resolution techniques: negotiation, mediation, and arbitration are valuable components in the spectrum of modern advocacy skills. This demonstration amid analysis will help law teachers convey to their students a sense of the appropriate timing, circumstances, risks, and benefits involved in using ADR. A panel will analyze key teaching points in the exercise, as highlighted by the moderator. The use of “stop-action” opens the floor for discussion involving the session participants as the exercise progresses. The hypothetical problem is one familiar to business lawyers: the father who founded a successful business wishes to transfer the going concern to his adult children. However, there is no consensus among the family members about whether and to whom the business should convey. Or, should the business be sold to a much larger, publicly-held corporation? The latter choice could be lucrative and expedient. But this larger corporation is unlikely to share the same business and cultural values as the father. The demonstration and analysis will focus on the “people problems” involved in the “legal problems;” and how flexible, perceptive utilization of negotiation, mediation and litigation can be used to strike an appropriate, ethical balance.

Business Meeting of the Section on Alternative Dispute Resolution at Program Conclusion

Business Meeting of the Section on Litigation at Program Conclusion

2:00 - 5:00 p.m.

Sections on Conflict of Laws and Law and Anthropology, Co-Sponsored by Section on International Human Rights

Plaza A
Lobby Level
Hilton San Francisco

Law Beyond Borders: Jurisdiction In an Era of Globalization

(Program to be published in *The Wayne Law Review*)

Moderator: Robert Allen Sedler, Wayne State University Law School

Speakers: Paul Schiff Berman, University of Connecticut School of Law
Susan Bibler Coutin, Associate Professor, Department of Criminology, Law and Society, University of California, Irvine, Irvine, California
Walter W. Heiser, University of San Diego School of Law
Ralf C. Michaels, Duke University School of Law
Leila Nadya Sadat, Washington University School of Law
Gregory C. Shaffer, University of Wisconsin Law School

Judges and legal scholars have sought to “adapt” traditional rules for legal jurisdiction (both adjudicatory jurisdiction and choice-of-law) to account for a world of cross-border communication, travel, and trade. Yet, there has been little discussion about the theoretical basis for those rules. After all, jurisdiction is not just about the appropriate boundaries for state regulation or the efficient allocation of governing

(Law Beyond Borders: Jurisdiction In an Era of Globalization, continued)

authority. Rather, jurisdiction is the locus for debates about community definition, sovereignty, and legitimacy. In addition, the idea of legal jurisdiction both reflects and reinforces social conceptions of space, distance, and identity. This panel, therefore, will first explore the idea of jurisdiction and the cross-border assertion of norms from a variety of disciplinary perspectives, both legal and anthropological.

Second, the panel will probe beyond the traditional distinction between public and private international law to consider the myriad ways that law and jurisdiction function transnationally. In numerous areas of legal doctrine we see law grappling with the increasing interconnection of people across geographically distinct locations and the reality that people form affiliations, enter relationships, cause harm, and develop norms without regard to the often-arbitrary boundary lines of sovereign nation-states. And while the specific issues of policy and legal doctrine are different in each context, the panel will aim to take a step back, so that we may see the broader trends and begin to examine both the perils and promise of a world of law beyond borders.

Finally, the panel will examine the relationship between jurisdiction and sovereignty. While the two concepts are often viewed as essentially coterminous, such a perspective tends to focus attention only on the coercive power of nation-states. But the assertion of jurisdiction may consist of more than the projection of state power, and may also include rhetorical persuasion, informal articulations of legal norms, and recognition of networks of affiliation that transcend state boundaries. Thus, the idea of jurisdiction may provide a more capacious and nuanced way of understanding law's multifaceted role in an interconnected world.

Business Meeting of Section on Conflict of Law at Program Conclusion

Business Meeting of Section on Law and Anthropology at Program Conclusion

2:00 - 5:00 p.m.

Section on Jewish Law

Continental Parlor 9

Ballroom Level

Hilton San Francisco

Economic Analysis of Jewish Law

Moderator: Samuel J. Levine, Pepperdine University School of Law

Speakers: Daniel M. Klerman, University of Southern California Law School
 Saul Levmore, The University of Chicago Law School
 Keith B. Sharfman, Rutgers The State University of N.J. Center for Law & Justice
 Shayna M. Sigman, University of Minnesota Law School

This panel brings together two distinct fields of legal scholarship that in the past have rarely met: law and economics and Jewish law. Law and economics is a powerful mode of legal analysis and probably the best-known and most influential of all interdisciplinary approaches to law. Jewish law, by contrast, is a relative newcomer to American legal scholarship, though in recent years it has become increasingly

(Economic Analysis of Jewish Law, continued)

important. The two fields have rarely interacted, however, perhaps because law and economics depends on having a body of substantive law as an object of analysis, whereas Jewish law is employed among American legal scholars primarily for comparative purposes rather than studied for its own sake.

As Jewish law continues to mature as a field within the American legal academy, it may now be fair to ask whether and to what extent an economic approach to Jewish law would be illuminating or useful. To this end, the panelists will consider the utility of viewing Jewish law from an economic perspective. Professors Sharfman and Sigman will present papers using the legal-economic approach to analyze specific substantive doctrines of Jewish law and also considering more generally the relation between the two fields. Dean Levmore and Professor Klerman will provide commentary.

Business Meeting at Program Conclusion

2:00 - 5:00 p.m.

Section on Post Graduate Legal Education

Continental Parlor 7

Ballroom Level

Hilton San Francisco

Supporting Engaged Scholarship by Post-JD Students

(Program to be published in the German Law Journal)

Moderator: Michael A. Lawrence, Michigan State University College of Law

Speakers: Deborah Call, University of Southern California Law School
Celeste M. Hammond, John Marshall Law School
G. Ray Warner, St. John's University School of Law

Students come to LL.M. and other academic post-J.D. programs to help bridge the gap between what they have learned as law students and what they need to know as practitioners and scholars. In light of the student motivations in choosing to enroll in these programs, what should be the law faculty's role in helping them select topics, pursue research (traditional and non-traditional), and produce suitable scholarship? This session will examine the range of research and writing requirements, mentoring support, and additional resources in various LL.M. and other academic post-J.D. programs in American law schools.

Business Meeting at Program Conclusion

2:00 - 5:00 p.m.

Section on Real Estate Transactions

Continental Parlor 3

Ballroom Level

Hilton San Francisco

Impact of the Uniform Commercial Code on Real Estate Transactions

Moderator: James Charles Smith, University of Georgia School of Law

Speakers: Steven Bender, University of Oregon School of Law
R. Wilson Freyermuth, University of Missouri-Columbia School
of Law
Ann Lousin, John Marshall Law School
David A. Thomas, Brigham Young University J. Reuben Clark Law
School

This program addresses the intersections between the Uniform Commercial Code (U.C.C.) and real property from several different perspectives, both academic and practical. One focal point of this program is secured finance. Speakers will address a number of the key Article 9 provisions dealing with real-estate-related collateral: realty paper, receivables, rents, rights to payment, and intangibles. A comparison of the remedies' provisions of Article 9, which provide baseline rules for default and foreclosure, with real estate finance rules, reveals interesting similarities and differences. Although the U.C.C. has served to standardize many legal rules on a national level, substantial diversity in local law remains with respect to real estate finance. Variations in state real property law affect how Article 9 applies in particular states, even when the legislature has not enacted non-uniform statutory text. Two examples are the rules applicable to fixtures and land trusts. We'll also consider more general influences that U.C.C. law has had on real estate transactions, including the consideration of the fate of uniform legislation and model acts in the real estate sphere.

Business Meeting at Program Conclusion

2:00 - 5:00 p.m.
Section on Securities Regulation

Continental Parlor 1
Ballroom Level
Hilton San Francisco

**New Thoughts about Recurring Issues in Securities
Regulation and Litigation**

Moderator: Donna M. Nagy, University of Cincinnati College of Law

Speakers: Robert Daines, Stanford Law School
Peter H. Huang, University of Minnesota Law School
Jennifer A. O'Hare, Villanova University School of Law
Steven L. Schwarcz, Duke University School of Law

As with many other disciplines, our thinking about securities regulation and litigation can be enriched substantially by a fresh look at recurring issues. This panel brings together four distinguished scholars, each with a paper that explores a longstanding doctrine or controversy.

Specifically, Professor Daines will address "Mandatory Disclosure, Asymmetric Information and Liquidity: The Impact of the 1934 Act" (co-authored with Charles Jones, Columbia Business School). While prior research has focused on whether the 1934 Act affected stock prices or returns, they focus on the fundamental question of whether the Act succeeded in reducing information asymmetries by requiring useful information.

Professor Huang will address "Moody Investing and the Supreme Court: Rethinking the Materiality of Information and the Reasonableness of Investors." He demonstrates how and why the core notions of materiality of information and the reasonable investor should be revised in light of recent empirical data, experimental evidence, and theoretical models of Moody investing.

Professor O'Hare will address "Preemption Under the Securities Litigation Uniform Standards Act (SLUSA): If it Looks Like a Securities Fraud Claim and Acts Like a Securities Fraud Claim, Is it a Securities Fraud Claim?" She argues that courts have failed to sufficiently consider federalism concerns in interpreting SLUSA, potentially leading to a dangerous expansion of SLUSA's preemptive scope.

Professor Schwarcz will address "Temporal Perspectives: Resolving the Conflict Between Current and Future Investors." He argues that the goals of corporation law and securities law are imperfectly achieved because of the conflict between current and future investors. This conflict is fundamentally different from the focus of existing scholarship, which examines the conflicting goals of current long- and short-term investors. That, he argues, is a more tractable conflict because the investor audience is known. In contrast, few courts or commentators have ever grappled with the temporal conflict, making it virtually an issue of first impression.

Business Meeting at Program Conclusion

3:00 - 5:00 p.m.

Section on Pre-Legal Education and Admission to Law School, Co-Sponsored by Section on Institutional Advancement

Plaza B
Lobby Level
Hilton San Francisco

Selling your Law School in a Buyer's Market: Moving Beyond Location, Location, and *U.S. News & World Report's* Evaluation

Moderator: Charlotte Denise Taylor, DePaul University College of Law

Speakers: Jon M. Garon, Hamline University School of Law
Kevin E. Houchin, Director, Carnegie Communications, Graduate and Law School Initiatives, Fort Collins, Colorado

How do you present your law school to alumni, donors, prospective students, and others? Do you need to spend a fortune to distinguish your school from others?

This program is related to an article that appeared in the *Chronicle of Higher Education* on October 24, 2003, titled "Romancing the Brand" by John L. Pulley (Money & Management Section). The article discusses how several undergraduate institutions are engaging in extensive marketing research to develop a "brand" for their school.

In the program, the panelists will discuss "image" and "branding." Specifically, they will address the marketing aspects of a law school, including developing an image and branding, and distinguishing your law school from others. They will address the following questions: How do you present your school to various constituencies (internal and external audiences)? Are there consistent messages between departments? Can a school improve its image without spending \$50-60,000 for a marketing firm? What happens when a new dean is hired, what can he or she change?

Business Meeting of Section on Pre-Legal Education and Admission to Law School at Program Conclusion

5:15 - 6:30 p.m.

Continental Ballroom 5
Ballroom Level
Hilton San Francisco

First Meeting of AALS House of Representatives

Presiding: Gerald Torres, AALS President and The University of Texas School of Law

Parliamentarian: Elliott S. Milstein, American University Washington College of Law

Clerk: Joyce Saltalamachia, AALS Deputy Director

- ♦ Call to Order
- ♦ Adoption of Agenda
- ♦ Report of AALS Executive Director Carl C. Monk
- ♦ Report of AALS President Gerald Torres, The University of Texas School of Law
- ♦ Memorials

Representatives of member schools are expected to attend this meeting of the House of Representatives. All law teachers are invited to attend.

7:00 - 9:00 p.m.

San Francisco City Hall

Association of American Law Schools Gala Reception

San Francisco City Hall is referred to as the “Crown Jewel” of the city. Originally opened in 1915, it has been destroyed by fire three times. The architect was Arthur Brown, Jr., who also designed San Francisco’s Opera House, Veterans Building, Temple Emanuel, Coit Tower, and 50 United Nations Plaza.

Once again restored and reopened in 1999, the beautiful 24-carat gold dome soars 306 feet from the ground for the entire city to see. The grand public Light Courts on the main floor of the building have been restored to their original design with elegant marble wall and skylights spanning the entire 7,000 square foot space.

Buses will board at the Taylor Street exit of the Hilton San Francisco beginning at 6:30 p.m. The buses will shuttle between City Hall and the Hilton until the conclusion of the reception.

MEMBER SCHOOL EVENTS

7:00 - 8:30 a.m. Union Square 6
Nova Southeastern University Shepard Broad Law Fourth Floor
Center AAMPLE® Information Session Hilton San Francisco

7:30 - 8:30 a.m. Union Square 3
California Western School of Law, New England School Fourth Floor
of Law, South Texas College of Law and William Hilton San Francisco
Mitchell College of Law Consortium Faculty and Staff
Breakfast

7:30 - 8:30 a.m. Union Square 1 & 2
University of the Pacific, McGeorge School of Law Fourth Floor
Capital Center for Government Law and Policy Hilton San Francisco
Breakfast
Topic: Three Strikes and Sentencing Reform

7:30 - 8:30 a.m. Union Square 13
Vanderbilt University Law School Breakfast Fourth Floor
 Hilton San Francisco

ORGANIZATION EVENTS

7:00 - 8:30 a.m. Sienna
Access Group, Inc. Law School Deans' Breakfast Third Floor
Topic: Financing a Legal Education: An Update Renaissance Parc Fifty Five

7:30 - 8:30 a.m. Mendocino
National Association for Law Placement Breakfast for Second Floor
Members of AALS Section on Student Services Hotel Nikko